

SPONSORSHIP LEVELS & BENEFITS

Sponsors at a higher level have more perks included to increase their visibility with attendees.

	Diamond	Gold	Silver	Premium Booth	Standard Booth
Cost	\$10,000 (\$8,500 Sponsorship + \$1,500 Premium Booth)	\$6,500 (\$5,000 Sponsorship + \$1,500 Premium Booth)	\$3,000 (\$1,500 Sponsorship + \$1,500 Premium Booth)	\$1,500	\$1,000
Exhibit Passport Game	X (\$1,000 value)	X (\$1,000 value)			
Sponsorship highlight on IDA social media	X	X			
Opportunity to Include Samples/Marketing Materials/Coupons in Attendee Bag	X (\$500 value)	X (\$500 value)			
Invitation to President's Dinner	4 Tickets (\$300 value)	2 Tickets (\$150 value)	1 Ticket (\$75 value)		
Sponsor Recognition in Preview Brochure, Marketing Emails and Onsite Attendee Emails	Large Logo	Small Logo	Company Name		
Listing on Conference Signage	Large Logo	Small Logo	Company Name		
Banner Ad on IDA Website	3 Months (\$1,500 value)	2 Months (\$1,000 value)	1 Month (\$500 value)		
Vendor Spotlight Listing on IDA Website	12 Months (\$1,000 Value)	6 Months (\$500 Value)	3 Months (\$250 Value)		
Company Listing on IDEAS Website and Onsite Guide	Large Logo	Small Logo	Company Name	Company Name	Company Name
Pre-Conference and Post-Conference Attendee Mailing List	X	X	X	X	X
Four Namebadges and Exhibitor ID Sign				X	X