



IDEAS 22

IOWA DENTAL ASSOCIATION

2022 PREVIEW BROCHURE

IDEAS22 HIGHLIGHTS

The **IDA Annual Session** is back in-person and bigger than ever! IDEAS22 offers **three concurrent tracks each day** with **24 education sessions, including 41* hours of CEU content**, with topics focused on **DENTAL SLEEP MEDICINE, IMPLANTS, CONEBEAM TECHNOLOGY, INFECTION CONTROL, OPIOIDS and PAIN MANAGEMENT**, plus much more!

The **Business of Dentistry Track** on Thursday, April 28, and Friday, April 29 is for anyone interested in planning for the future, whether you are within a few years of retirement or just starting practice.

For the first time, the IDA is **partnering with the Des Moines District Dental Society to host their spring meeting in conjunction with the IDEAS22 conference**, providing even more networking opportunities.

Experience the fresh look and feel of our 2022 conference, with a **new exhibit hall within the venue** and conference hotel just a block away!

**CEUs pending Iowa Dental Board approval.*

THANK YOU TO OUR SPONSORS

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Morgan Stanley

CONFERENCE:
APRIL 28-30

EXHIBITS:
APRIL 28-29

LOCATION:
**IOWA EVENTS CENTER
DES MOINES**

LODGING:
HILTON DES MOINES DOWNTOWN

IDEAS.IOWADENTAL.ORG

THURSDAY, APRIL 28



DR. WILLIAM PAVELETZ

How "Small" Can They Go... Nano/Ormocer Technology and the Advancement in Bonding and Composites (1.5 CEUs)*

8:00 to 9:30 AM

Dental product formulations are always evolving with our profession. These improvements are impacting dental adhesives, flowables, and universal composites. Take a journey on how these

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advancements are creating biocompatible restorations and improving clinical efficacy. Multiple practical recommendations will be given to improve chairside strategies for creating more natural restorations using nano or ormocer based materials.

"It's Getting Hot in Here"... Thermal Viscous Technology and Its Advancements in Bulk Fill Composites (1.5 CEUs)*

10:00 to 11:30 AM

Today's bulk fill composites have come a long way from their elementary beginning. New formulations, delivery devices, and even advanced technologies have made them a viable part to today's dental practice. During this lecture, we will review the origins of bulk fill composites and how the current improved bulk fill composites can simplify and enhance today's "one step" restorations.

"Brushing the Ones, You Want to Keep" Educating the Aging Population About Their Need for Improving Oral Healthcare (1.5 CEUs)*

12:30 to 2:00 PM

"Senior patients" have a different outlook regarding dentistry than their parents. This expanding group does not believe they have to lose their teeth to the aging process. Many have the financial means to invest in their dental treatment but need to be educated in the advantages of different treatments available to them. In addition, the dentist and their staff need to navigate through a series of medical conditions, medication therapies, and personal needs of this senior demographic to assure their best possible dental care. This course will allow you to better understand different techniques and products to share with your patient so they will be more likely to accept restorative and preventive procedures.

Impressive Dental-Hacks, Shortcuts, and Secrets for Today's Dental Assistants to "WOW" Their Dentist and Patients (1.5 CEUs)*

2:30 to 4:00 PM

Expanded function dental assistants and dental assistants have had years of chair side training and education but today's dental materials are constantly evolving. New and improved formulations have made it challenging for any dental staff member to keep up with their advancements. This hands-on course will unlock dental trade secrets to improve productivity for today's chair side dental assistants.

DR. GYATROS

You Need Sleep and So Does Your Practice (3.0 CEUs)*

8:30 AM to Noon

Dental sleep medicine is one of the fastest-growing areas of dentistry. This course will provide an overview of snoring, OSA, sleep bruxism, and the untreated health ramifications. This fast-paced course will raise your awareness of OSA and get your practices started in screening and testing patients for OSA.



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Dental Sleep Medicine Hands-On Experience (3.0 CEUs)*

1:00 to 4:30 PM

This course includes hands-on experience in measuring the patient's range of motion, adjusting various sleep devices, taking the 3-D bite, and making morning repositioners. Each attendee will leave having fit and wearing a provisional sleep device as well as experiencing a level 4 HSAT. *This session is for IDA member dentists only and space is limited to the first 45 attendees. All participants must attend the morning session.*

BUSINESS OF DENTISTRY TRACK

THURSDAY, APRIL 28

8:00 to 9:00 AM

Preparing/Valuation/Process...Dental Practice Transition

9:00 to 10:00 AM

Maximizing Your Profitability Through Real Estate

10:30 to 11:30 AM

Finding Your Buyer: Tools for Rural Iowa Dental Practices

12:30 to 1:30 PM

Important Legal and Practical Considerations when Buying or Selling a Practice

1:30 to 2:30 PM

Uncovering Substantial Tax Savings for Your Dental Practice

3:00 to 4:00 PM

Making 2022 A Banner Year, Using the Latest Marketing Tools to Increase Efficiency, Grow Your Practice, and Increase Your Revenue

FRIDAY, APRIL 29

12:30 to 2:30 PM

Dental Insurance: Your Top Questions Answered

2:45 to 3:45 PM

Lending Needs Throughout Your Dental Career

NETWORKING OPPORTUNITIES

EXHIBIT HALL

9:00 AM to 5:30 PM

EXHIBIT HALL HAPPY HOUR

4:30 to 5:30 PM

IDPAC & NEW DENTIST RECEPTIONS

5:30 to 7:00 PM

* CEUs pending Iowa Dental Board approval.



DR. LOU GRAHAM
Implants: The Restorative Solutions and Challenges Long Term (3.0 CEUs)*

SPONSORED BY **8:00 to 11:30 AM**

PerioProtect ^P Face the truth, not every implant is placed in the ideal position, and not every patient has the ideal setting for the final restoration. The challenges can be so many such as access via limited vertical opening or limited vertical interocclusal distance or even tissue challenges and proximal issues to name a few. Is this complicated? Heck no, but to think, "oh, I just will take an impression and let the lab decide or the surgeon," simply isn't the reality today!

Whether to utilize the traditional single screw one-piece approach, the cementable crown, or even the combination termed the hybrid approach, are all viable options in implant dentistry. As a restorative dentist, you must understand your options for long-term success. Treatment coordination and planning for optimum results often involve superior diagnostics utilizing CBCT imaging, and the latest options in digital scanning for communication with both the patient and lab. It's 2022, let's get up to date with today's technologies and expectations!

Enhancing Your Dental Practice Through CBCT Technology (3.0 CEUs)*

12:30 to 4:00 PM

For over 100 years dentistry has been reliant on 2D imaging. Today's diagnostics have shifted 2D imaging to far more specific indications versus the one thought of universal imaging diagnostic instrument. Diagnostics today include a vast arsenal of technologies that include: fluorescence, transillumination, and CBCT. These technologies become essential in far superior diagnostically driven decision-making along with new protocols in our offices today. This course is all about the why and how to incorporate CBCT imaging into your dental practice and all the benefits included, and yes, even the financial ones!



DR. HAZEL GLASPER
The Comprehensive Process: Health, Function, and Aesthetics (3.0 CEUs)*

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The Des Moines District Dental Society
 The mouth is the gateway to the body. Too often patients approach the care of their mouths independently from the rest of their bodies. Empower patients to advocate for their health through a comprehensive and "wholistic" approach to dentistry while simultaneously increasing your value and their perception of dentistry. From increased production and collections to improved administrative and clinical team morale, and greater service excellence, the Principles of Health, Function, and Aesthetics are the key to practice growth and defining the role of dentistry in healthcare.

MS. MARTI SANTIZO
The Science of Whitening, Something New to Smile About (3.0 CEUs)*

1:00 to 4:15 PM

Would you believe 88 percent of your patients want whiter teeth? Delivering an easy to achieve, whiter, more youthful smile with virtually no sensitivity will make you a hero to your patients. This course reviews the science behind dental whitening, small steps you can take to increase treatment acceptance, and implementation of an efficient, state-of-the-art whitening system that will transform the whitening experience for both you and your patient. This program discusses the mechanism of action of hydrogen peroxide with an enhanced peroxide delivery method, the synergistic effects of a shorter wavelength LED device, and their combined implication for easier and more rapid tooth whitening. Strategies for engaging patient whitening discussions and the management of patient clinical outcome expectations will be explored.



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MS. LIZ NIES
YES, the Three-Letter Word We Love to Hear by Overcoming the Four-Letter Word COST (1.5 CEUs)*

SPONSORED BY **8:00 - 11:30 AM**

PerioProtect ^P Practicing dentistry in 2022 by delivering the highest quality of care is not as easy as it sounds. If case acceptance is based on the lowest treatment cost or on what insurance covers, our treatment, and our success will be limited. If team members struggle to present the cost of dental treatment to patients, patients can't make informed decisions. This could be why half of Americans have chronic periodontitis. Many of them don't even know they have the disease.

Interestingly, patients will pay for the treatments they want, but, all too often, they are hesitant to spend money on the treatments they truly need. Let's give them both: treatments they need and want. The right approach can communicate both.

NETWORKING OPPORTUNITIES

EXHIBIT HALL

9:00 AM to 2:45 PM

IDA/UNIVERSITY OF IOWA ALUMNI RECEPTION

4:00 to 6:00 PM

PRESIDENTS' DINNER AND MEMBERSHIP TOWNHALL

6:00 to 8:30 PM

This IDA member-exclusive event will honor Iowa Dental Association President Dr. Zach Kouri and Past Presidents Dr. Nathan Hehr and Dr. Ryan Stuntz.



SATURDAY, APRIL 30

DR. ANTHONY E. CHILLURA*Risk Management Seminar (4.5 CEUs*)***Part 1: 7:30 to 9:45 AM; Part 2: 10:00 AM to 12:15 PM**

Mitigating risk is critical in today's dental practices. This two-part course will focus on the dental practice and circumstances which can reduce and sometimes prevent risk that often lead to malpractice claims. Topics include: managing patient communications; chart and record documentation; protecting patient health information; and legal concepts.

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**DR. KAREN BAKER***Dental Drug Therapy: How to Maximize Results with Minimal Risk (4.0 CEUs* satisfies IDB opioid requirement)***8:00 AM - 12:15 PM**

This lecture will update the dental team on recent developments in dental pharmacotherapy while providing strategies for prescribing to ensure therapeutic success. Clinically relevant information about effectiveness, adverse effects, patient-specific drug selection criteria, dosing, and cost will be presented for systemic antibiotics and analgesics currently used in dentistry. Attendees will examine certain controversial areas such as opiate risk avoidance, dental treatment of patients with SUD, and dental antibiotics contributing to bacterial resistance. Detailed handouts will be provided to maximize the chairside value of this fast-paced and entertaining course.

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**DR. CARRIE McKNIGHT***Infection Control for the Iowa Dental Practice (1.0 CEU* satisfies IDB infection control requirement)***8:00 to 9:00 AM**

Compliance with the recommendations in the Center for Disease Control's (CDC) IA, IB, and IC guidelines are required by law in Iowa. This course will discuss the ranking of the CDC Guidelines and identify personnel health elements in an infection control program. She will also discuss the prevention of transmission of bloodborne and other infectious pathogens and the purpose and limitations of personal protective equipment, including hand hygiene in the dental practice. Finally, Dr. McKnight will review environmental infection control and sterilization and disinfection of patient-care items and the role COVID has had in revising dental infection control protocols and procedures.

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**MS. JILL STUECKER AND DR. LISA HOLST***Iowa Dental Board Jurisprudence Course (1.0 CEU* satisfies IDB jurisprudence requirement)***9:00 to 10:00 AM**

Join Iowa Dental Board Executive Director Jill Stuecker, and Board member, Dr. Lisa Holst as they provide a regulatory update on Iowa Administrative Code 650, the laws that govern the practice of dentistry in Iowa. Attendees will have ample time to ask questions.

**MS. DAWN KLOSTERMANN***Dental Radiology Update (2.0 CEUs* satisfies IDB dental radiography requirement for dental assistants)***10:15 AM to 12:15 PM**

This presentation will provide dental professionals with innovative information regarding dental imaging. Topics include descriptive terminology for proper documentation; facets of extraoral imaging using various techniques and modalities; common uses of three-dimensional imaging and procedural techniques; and interpretation of dental images for education and documentation purposes.



FOR MORE INFORMATION OR
TO REGISTER ONLINE VISIT
IDEAS.IOWADENTAL.ORG

HOTEL*HILTON DES MOINES DOWNTOWN***435 Park Street, Des Moines**

\$159 room rate*. Reserve your room at **ideas.iowadental.org/hotel** or **515.241.1456** and mention the Iowa Dental Association.

*Room rate plus applicable taxes per night, expires **Monday, April 4, 2022.**

REGISTRATION FORM

Register online at ideas.iowadental.org, call IDA at 515.331.2298
or mail registration form and payment to:
Iowa Dental Association, 666 Grand Ave, Ste 901, Des Moines, IA 50309



Registration includes access to 24 educational courses, up to 38* hours of CEU education sessions, exhibits, breaks, lunches, and the Exhibit Hall Happy Hour, plus up to 3 general attendance CEUs.

REGISTRATION TYPE (CHECK ONE)

DENTIST*

Rate before April 15, 2022

Rate after April 15, 2022

\$225

\$275

Name: _____

ADA Number: _____

**Retired life members, graduate students, and dental students receive complimentary registration.*

SPOUSE/SOCIAL PASS

Name: _____

\$75

The social pass provides access to the Presidents' Dinner and all exhibit hall social functions including lunches, breaks, and happy hour.

HYGIENIST ASSISTANT OTHER

Rate before April 15, 2022

Rate after April 15, 2022

IDEAS22 FULL CONFERENCE

\$115

\$165

IDEAS22 SATURDAY ONLY

\$85

\$135

Name: _____

Email (required for CEUs): _____

Address: _____

City _____ State _____ ZIP _____

PAYMENT INFORMATION

PAYMENT TYPE: (Check One)

Check (made payable to IDA) Credit Card: AMEX MC VISA

Card Number: _____

Expiration Date: _____ CCV: _____

TOTAL: _____

By submitting this form, all names listed agree to the registration policies for the IDEAS22 Conference. For complete registration policies visit the conference website at ideas.iowadental.org.

REGISTER ONLINE NOW AT
[IDEAS.IOWADENTAL.ORG](http://ideas.iowadental.org)
OR CALL 515.331.2298



NEED ADDITIONAL FORMS? Download a PDF at ideas.iowadental.org/registration

FIVE REASONS TO REGISTER FOR IDEAS22:



1. FIRST IN-PERSON MEETING SINCE 2019.
2. 41* HOURS OF CEUS AVAILABLE.
3. HANDS-ON SLEEP MEDICINE EXPERIENCE.
4. NATIONAL SPEAKERS: DR. LOU GRAHAM, DR. GY YATROS, AND DR. WILLIAM PAVELETZ.
5. NEW BUSINESS OF DENTISTRY TRACK.



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