



# IDEAS 19

IOWA DENTAL ASSOCIATION

**ONCE-A-YEAR  
NETWORKING EXPERIENCE!**

IDEAS19 IS THE PREMIER DENTAL  
MEETING IN THE STATE OF IOWA.



**CONFERENCE:**  
**MAY 2-4**

**EXHIBITS:**  
**MAY 2-3**

**LOCATION:**  
CORALVILLE MARRIOTT HOTEL &  
CONFERENCE CENTER • IOWA

[IDEAS.IOWADENTAL.ORG](http://IDEAS.IOWADENTAL.ORG)

# IDEAS 19

IOWA DENTAL ASSOCIATION

Engage • Educate • Advocate

IDA is excited to provide our members with valuable education in the field of dentistry. IDA IDEAS19 is the Iowa Dental Association's annual session, offering 28\* hours of CEU content plus business and personal development courses. IDA IDEAS19 is designed to provide a stimulating and interactive educational experience for the entire dental team! You'll discover innovative ideas and best practices from sessions on the latest trends and research in the dental industry!

IDA IDEAS19 serves as a place where dental professionals and exhibitors from throughout the state of Iowa join together to learn the latest techniques and technology in the dental field, as well as expand their professional network. It also affords attendees opportunities to network at a variety of social events.

Enhance your practice at IDA IDEAS19, where you and your team will take home innovative concepts and ideas encompassing the state of the art and science in dentistry.

## THERE IS SOMETHING FOR EVERYONE AT IDEAS19!



### DENTISTS:

- > Forensic Identifications and the Determination of Age and Season of Death
- > Medical Models of Caries for the Modern Dental Practice: Silver Diamine Fluoride (SDF) and More
- > Introduction to Dental Sleep Medicine
- > I Have It. You Need It!
- > The Prescription Opioid Crisis: Impact on Dental Pain Management

### HYGIENISTS:

- > Overcoming I'll Think About It
- > Medical Models of Caries for the Modern Dental Practice: Silver Diamine Fluoride (SDF) and More
- > There's A Hole in My Bucket! Strategies for Effectively Filling Voids in Your Schedule & Maximizing Practice Productivity
- > OSHA's Bloodborne Pathogens Standard: What You Need to Know
- > Jurisprudence

### ASSISTANTS:

- > Battling and Beating the Demons of Dental Assisting
- > Advanced Imaging in Dentistry
- > The Team Approach to Maximizing Technology
- > The High Performing Team's Playbook

\*Pending Iowa Dental Board approval

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## NETWORKING OPPORTUNITIES



### EXHIBIT HALL HAPPY HOUR THURSDAY, MAY 2, 4:30 TO 5:30 PM

Network with exhibitors and your peers at this interactive happy hour.

### IDPAC RECEPTION THURSDAY, MAY 2, 7:00 TO 8:00 PM

This invite-only event honors those individuals who have donated to IDPAC at the Inner Circle\* level or above.

\*Anyone who has donated \$250 or more to IDPAC after July 1, 2018.



### NEW DENTISTS SOCIAL FRIDAY, MAY 3, 5:00 TO 7:00 PM

In your first 10 years of practice? Take advantage of this special networking opportunity to get to know other dentists who are in their first years of practice, too. Backpocket Brewery will be the venue for this fun event!!

SPONSORED BY



### IDF AND PRESIDENT'S COCKTAIL RECEPTION & DINNER FRIDAY, MAY 3, 6:30 TO 9:30 PM

This is an invite-only event, honoring the Iowa Dental Association's President Dr. Martin Gleason and 2019 award recipients, as well as our IDF members of the Distinguished Donors Club.\*

\*Anyone who has donated \$250 or more to the Iowa Dental Foundation after July 1, 2018.



## LOCATION & HOTEL

### CORALVILLE MARRIOTT HOTEL & CONFERENCE CENTER

300 East 9th St.  
Coralville, IA 52241



### Book in the IDA IDEAS19 room block and save!

The beautiful Coralville Marriott Hotel and Conference Center is the site of the IDA IDEAS19 convention. Experience unparalleled standards of comfort and hospitality at this hotel, located in the Iowa River Landing area of Coralville. During downtime, venture on a short walk to nearby shops and restaurants at Iowa River Landing or take the complimentary shuttle service anywhere within a 5-mile radius. The Coralville Marriott features spacious guest rooms and suites with luxury bedding, flat-screen TVs and ergonomic workspaces. Throughout your stay, enjoy the hotel's surrounding walking trails, dining and drinks at Edgewater Grille and River Bar, refreshing indoor pool, 24-hour fitness center and Iowa Writer's Library.

### 🏠 IDA IDEAS19 ROOM RATE:

**\$154** plus applicable taxes per night

*Guest room rate includes GUEST ROOM INTERNET and PARKING up to (1) car per night.*

Reservations will be accepted based on availability through **5:00 PM on Tuesday, April 9, 2019.**

Reserve your room now at [ideas.iowadental.org/hotel](http://ideas.iowadental.org/hotel) or by calling **319.688.4000** and mentioning the Iowa Dental Association.

## THE IOWA RIVER LANDING

Iowa River Landing is a remarkable, 180-acre mixed-use development located on Interstate 80 at Exit 242 (1st Avenue) in Coralville, Iowa. Perched along the Iowa River, Iowa River Landing is anchored by the 286-room Marriott Hotel and Conference Center and includes more than 330,000 square feet of retail, office, residential and entertainment space. It is also the home of The University of Iowa Health Care's medical clinic, Homewood Suites, Von Maur and many other retail, dining and entertainment offerings.

In 2008 the City of Coralville received the EPA Region 7 Phoenix Award for its Iowa River Landing redevelopment project. This award recognizes the most promising and successful brownfields redevelopment projects across the region.



# EARN UP TO 19\* HOURS OF CEUS!



Iowa law requires members of every licensed or regulated health profession to obtain continuing education in order to renew the authorization to practice their profession (Iowa Code Chapter 272C). Consequently, the Iowa Dental Board requires all licensed dentists, dental hygienists and registered dental assistants to obtain continuing education. To learn more, visit the [Iowa Dental Board](http://dentalboard.iowa.gov) website: [dentalboard.iowa.gov](http://dentalboard.iowa.gov).

## NEW REQUIREMENT FOR DENTISTS:

- > The following course will be required for all dentists who have prescribed opioids within the two-year renewal period.
  - o Opioids Prescribing - one hour every two years
- > Dentists will be required to report this requirement during the 2020 renewal period.

**Note:** Dentists who complete The Prescription Opioid Crisis: Impact on Dental Pain Management course at the 2019 Annual Session will meet the requirement for their renewal in 2020.

**Questions?** Further clarification on the new prescribing guidelines and other laws that govern the practice of dentistry will be covered during the Iowa Dental Board Jurisprudence Course at IDEAS19!



## GENERAL ATTENDANCE:

Attendees will receive **1.5 CEUs** for each day of attendance at the Annual Session. However, attendees **may not** claim more than 3 CEUs per Annual Session.

## IAGD MEMBERS:

The Iowa Dental Association (AGD provider code #219245) is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and Membership Maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD. The current term of approval extends from 1/1/2017 to 12/31/2019.

The Iowa Dental Association will submit CEUs earned at IDEAS19 conference to the IAGD on your behalf. Please note you will not need to self-report these as you might have in previous years.



Approved PACE Program Provider FAGD/MAGD Credit

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. 1/1/2017 to 12/31/2019

\*Pending Iowa Dental Board approval

# SCHEDULE AT-A-GLANCE

THURSDAY, MAY 2

■ COURSES   
 ■ EXHIBIT HALL   
 ■ SOCIAL EVENTS   
 ■ IDA BUSINESS MEETING

TIME	SPEAKERS	TITLE	CEU
8:00 AM to 4:30 PM	Dr. Stephen Poss	<b>Introduction to Dental Sleep Medicine</b> 8:00 AM to 9:30 AM - Lecture Part 1 10:30 AM to 12:00 PM - Lecture Part 2 1:00 PM to 2:30 PM - Lecture Part 3 3:00 PM to 4:30 PM - Lecture Part 4 <i>Sponsored by DPS</i>	6 CEUs*
8:00 AM to 9:30 AM	Ms. Carrie Webber	<b>Overcoming I'll Think About It</b> <i>Sponsored by CareCredit</i>	
9:00 AM to 5:30 PM		Exhibit Hall Open	
9:00 AM to 10:30 AM		Morning Coffee Break	
9:30 AM to 11:30 AM	Dr. Nicholas Wilson	<b>Forensic Identifications and the Determination of Age and Season of Death</b> <i>Sponsored by Dental Corps, United States Army</i>	2 CEUs
10:30 AM to 12:00 PM	Ms. Danya Montoya	<b>There's a Hole in My Bucket! Strategies for Effectively Filling Voids in Your Schedule &amp; Maximizing Productivity</b>	
11:30 AM to 1:00 PM		Lunch	
12:30 PM to 4:30 PM	Dr. Jeremy Horst	<b>Medical Models of Caries for the Modern Dental Practice: Silver Diamine Fluoride (SDF) and More</b> 12:30 PM to 2:00 PM - Lecture Part 1 3:00 PM to 4:30 PM - Lecture Part 2 <i>Sponsored by Delta Dental</i>	3 CEUs
1:00 PM to 2:30 PM	Ms. Danya Montoya	<b>The Team Approach to Maximizing Technology</b>	
2:00 PM to 3:00 PM		Afternoon Refreshment Break	
3:00 PM to 4:30 PM	Ms. Carrie Webber	<b>The High Performing Team's Playbook</b> <i>Sponsored by CareCredit</i>	
4:30 PM to 5:30 PM		Exhibit Hall Happy Hour	
5:30 PM to 7:00 PM		IDA Membership Townhall	
7:00 PM to 8:00 PM		<b>IDPAC Cocktail Reception</b> *Invitation Only Event*	

## FRIDAY, MAY 3

TIME	SPEAKERS	TITLE	CEU
7:30 AM to 4:00 PM	Dr. Howard Glazer	<b>I Have It...You Need It!</b> 7:30 AM to 9:00 AM - Lecture Part 1 10:00 AM to 11:30 AM - Lecture Part 2 12:30 PM to 2:00 PM - Lecture Part 3 2:30 PM to 4:00 PM - Lecture Part 4 <i>Sponsored by MCNA Dental</i>	6 CEUs
8:00 AM to 12:00 PM	Dr. Bill Simon	<b>What New Dentists Need to Know</b> 8:00 AM to 9:30 AM - Lecture Part 1 10:30 AM to 12:00 PM - Lecture Part 2	
9:00 AM to 3:00 PM		Exhibit Hall Open	
9:00 AM to 10:30 AM		Morning Coffee Break	
11:30 AM to 1:00 PM		Lunch	
1:00 PM to 4:30 PM	Mr. Kevin Henry	<b>Battling and Beating the Demons of Dental Assisting</b> 1:00 PM to 2:30 PM - Lecture Part 1 2:30 PM to 3:00 PM - Book Signing 3:00 PM to 4:30 PM - Lecture Part 2 <i>Sponsored by CareCredit</i>	
1:30 PM to 2:30 PM	Mr. Tom Terronez	<b>Protecting Practice Data</b> <i>Sponsored by Medix</i>	1 CEU*
2:00 PM to 3:00 PM		Afternoon Refreshment Break	
4:30 PM to 6:30 PM		<b>IDA/University of Iowa Alumni Reception - RSVP Required</b>	
5:00 PM to 7:00 PM		<b>New Dentists Social</b> <i>(For dentists who graduated within the past 10 years and current dental students - RSVP Required)</i>	
6:30 PM to 9:30 PM		<b>IDF and President's Cocktail Reception and Dinner</b> <i>*Invitation Only Event*</i> Complimentary transportation provided. Shuttles begin departing from the hotel lobby beginning at 6:15 PM.	

## SATURDAY, MAY 4

TIME	SPEAKERS	TITLE	CEU
8:00 AM to 10:00 AM	Dr. Trishul Allareddy	<b>Imaging in Dentistry: Guidelines</b>	2 CEUs
8:30 AM to 12:00 PM	Ms. Karen Baker	<b>The Prescription Opioid Crisis: Impact on Dental Pain Management</b> 8:30 AM to 10:00 AM - Lecture Part 1 10:15 AM to 12:00 PM - Lecture Part 2	3.25 CEUs
10:00 AM to 10:30 AM		Morning Coffee Break	
10:30 AM to 11:30 AM	Dr. Carrie McKnight	<b>OSHA's Bloodborne Pathogens Standard: What You Need to Know</b>	1 CEU
12:00 PM to 1:00 PM	Ms. Jill Stuecker	<b>Iowa Dental Board Jurisprudence Course</b>	1 CEU

\* CEUs pending Iowa Dental Board Approval

## SCHEDULE BY DAY

### THURSDAY, MAY 2

#### DR. STEPHEN POSS

*INTRODUCTION TO DENTAL SLEEP MEDICINE (6 CEUs\*)*

**8:00 AM TO 4:30 PM**

This session will discuss the rapidly growing area of Dental Sleep Medicine and the dentist's role in treating sleep apnea. The American Dental Association has now recommended that a part of a dentist's role is to screen all patients for sleep apnea. Dr. Poss will discuss the most effective way for the dentist and his team to screen and treat patients for obstructive sleep apnea. A step-by-step treatment protocol will be outlined, beginning with the initial exam to the delivery of the oral appliance. This will include a discussion on digital impressions and an appropriate technique for capturing the correct bite for your oral device. After attending this session, the clinician and staff will be able to begin implementing dental sleep medicine into their office immediately.



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#### DR. NICHOLAS WILSON

*FORENSIC IDENTIFICATIONS AND THE DETERMINATION OF AGE AND SEASON OF DEATH (2 CEUs)*

**9:30 AM TO 11:30 AM**

When forensic identifications are required, there is no single perfect technique. This course will include a review of both basic and developing methods of forensic odontology. Participants will be exposed to the advanced developing technique of cementochronology and the ability to determine both age and season of death.



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#### MS. DANYA MONTROYA

*THERE'S A HOLE IN MY BUCKET! STRATEGIES FOR EFFECTIVELY FILLING VOIDS IN YOUR SCHEDULE & MAXIMIZING PRACTICE PRODUCTIVITY*

**10:30 AM TO 12:00 PM**

Are you finding it more and more difficult to keep your schedule full? Do you ask yourself, "why isn't my practice growing?" Wondering how to reduce broken appointments and no-shows to increase your overall practice productivity? Learn strategies to stop the 'holes' in your practice for increased retention and growth.



#### MS. DANYA MONTROYA

*THE TEAM APPROACH TO MAXIMIZING TECHNOLOGY*

**1:00 PM TO 2:30 PM**

New dental technology is crucial in keeping a practice running smoothly and efficiently; however, adding new technology can create more inefficiency when the team is unaware of their role and how it relates to their day-to-day schedule. When technology is integrated into a practice by creating necessary systems for the team, your new piece of equipment can provide a great return on investment. If you are ready to make your technology work for you and your patients in a powerful way, share this course with your team to propel all of you forward.

*\*CEUs pending Iowa Dental Board Approval*

[IDEAS.IOWADENTAL.ORG](http://IDEAS.IOWADENTAL.ORG)



## DR. JEREMY HORST

*MEDICAL MODELS OF CARIES FOR THE MODERN DENTAL PRACTICE:  
SDF AND MORE (3 CEUs)*

**12:30 PM TO 4:30 PM**

Suddenly we find ourselves in a new paradigm of dentistry: medical management of caries. Non-operative approaches have resurged around Silver Diamine Fluoride (SDF). Many clinical trials and safety studies have been completed, and FDA clearance of SDF in 2014 has spawned support from nearly all major dental groups. These changes have brought about new opportunities, and new challenges. While SDF and complimentary techniques are faster and less invasive, monitoring outcomes is fundamentally different than for restorations. In this session, we will focus on the evidence and clinical use of SDF in caries treatment. We will cover: clinical trials and mechanistic studies, integration of SDF with other caries management techniques (such as ionomer sealants, ART and Hall), incorporation into restorative practice, clinical protocols and monitoring for response. Clinicians need to be prepared to approach the black staining, the 11-32% of carious lesions that will keep growing, and to prepare patients to receive these treatments. Lessons from recent adoption in medical management of caries can guide clinicians to dramatically reduce the burden of caries in any population.



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## MS. CARRIE WEBBER

*OVERCOMING I'LL THINK ABOUT IT*

**8:00 AM TO 9:30 AM**

Are you tired of investing your time and energy into a treatment presentation only to have the patient say, "I'll think about it"? In today's economy, money is the dental professional's primary obstacle for a patient to move forward with recommended treatment. Have you found this to be true in your practice? Are you finding that no matter how great your dentistry is you just can't seem to get your patients over the financial hurdle? If so, discover, develop and implement the techniques and skills needed to get patients to say "YES" to treatment. Each member of your team plays an important role in getting the patient to accept treatment they NEED and WANT! This course provides you and your team with the know-how to do just that.



SPONSORED BY



## MS. CARRIE WEBBER

*THE HIGH PERFORMING TEAM'S PLAYBOOK*

**3:00 PM TO 4:30 PM**

Are you interested in making teamwork a reality in your practice? Do you strive to maximize your role in a more intentional way? The purpose of this session is to provide dental professionals an energized and engaging look at the power of teamwork in dentistry. This course will address a broad range of topics from attitude and accountability to characteristics of a high performing team.

## FRIDAY, MAY 3

### DR. HOWARD GLAZER

*I HAVE IT. YOU NEED IT! (6 CEUs)*

**7:30 AM TO 4:00 PM**

This is a program about real dentistry for real people by a real dentist! Dr. Glazer will present a potpourri of the materials and techniques that he uses to make the day more productive, easier and fun! The entire dental team will benefit from learning together about the latest products and how they will benefit your patients. Dr. Glazer writes a monthly column by the same title for AGD Impact magazine and reviews new products and materials on a regular basis for his column.



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**mcnadental**

### DR. BILL SIMON

*WHAT NEW DENTISTS NEED TO KNOW*

**8:00 AM TO 12:00 PM**

Designed for the new dentist in the first five years of practice this course offers an entertaining and informative look at the ever-changing world of private-practice dentistry. Learn what to consider when buying or starting a new practice, what to look for in an associateship, practice ownership and management principles, office design and build-out concepts, marketing tips, technology to consider, choosing a dental laboratory, referring to specialists, financial planning concerns and risk management. This course also highlights some of the unexpected things, both clinical and administrative, that a new dentist may encounter along the way.



### MR. KEVIN HENRY

*BATTLING AND BEATING THE DEMONS OF DENTAL ASSISTING*

**1:00 PM TO 4:30 PM \*2:30 PM to 3:00 PM Book Signing\***

Dental assistants want to be compensated fairly, feel respected and look forward to the work they love to do. Every day, dental assistants face a variety of challenges in their job. How those challenges are met can affect the professional and personal lives of these valuable team members. In this fast-moving and interactive course, dental assistants will learn how to identify the issues that can “get under their skin” and how to deal with them. We’ll explore the typical dental assistant’s four main job-related concerns (money, respect, teamwork and attitude) and identify steps to embracing one’s own potential and leadership mindset. Additionally, dental assistants will learn why they are a key part of the dental practice’s business success and what they can do to not only enhance their own careers, but also the bottom line of the business.



SPONSORED BY  
**CareCredit**

### MR. TOM TERRONEZ

*PROTECTING PRACTICE DATA (1 CEU\*)*

**1:30 PM TO 2:30 PM**

Learn how to reduce your risk of data breach and unplanned production interruption utilizing technological safeguards and staff education.



SPONSORED BY  
**medix**  
DENTAL

\*CEUs pending Iowa Dental Board Approval

[IDEAS.IOWADENTAL.ORG](http://IDEAS.IOWADENTAL.ORG)

## SATURDAY, MAY 4

### **DR. TRISHUL ALLAREDDY**

*IMAGING IN DENTISTRY: GUIDELINES (2 CEUs)*

**8:00 AM TO 10:00 AM**

This course covers guidelines used for different modalities of dentistry. It also covers radiation protection requirements both for personnel and patients during these procedures and in the office in general.



### **MS. KAREN BAKER**

*THE PRESCRIPTION OPIOID CRISIS: IMPACT ON DENTAL PAIN MANAGEMENT (3.25 CEUs)*

**8:30 AM TO 12:00 PM**

Over-promotion and over-prescribing of opioids has contributed to the current public health emergency we face in the United States. Dentists write 6% of acute use opioid prescriptions but generally prescribe very few tablets per prescription. To what extent are we contributing to the development of opioid substance use disorders and how can we modify our prescribing behaviors to minimize patient risk? We will outline specific strategies designed to identify the safety of prescribing opioids based on individual patient characteristics. Patient education on safe pain relief will also be reviewed. Extensive and current handouts will be provided to maximize the chairside value of this vitally important information.



### **DR. CARRIE MCKNIGHT**

*OSHA'S BLOODBORNE PATHOGENS STANDARD: WHAT YOU NEED TO KNOW (1 CEU)*

**10:30 AM TO 11:30 AM**

The objectives of this course are to explain the CDC's IA, 1B and IC guidelines and recommendations and discuss how dental practices in Iowa can maintain compliance with the law to provide a safe environment for patients and employees. Guidelines for infection control in dental health care settings were published in December 2003 by The Centers for Disease Control and Prevention (CDC). The recommendations and guidelines are categorized on the basis of existing scientific data, theoretical rationale and applicability. The recommendations in categories IA, IB and IC are required by law in the state of Iowa.



### **MS. JILL STUECKER**

*IOWA DENTAL BOARD JURISPRUDENCE COURSE (1 CEU)*

**12:00 PM TO 1:00 PM**

The purpose of this presentation is to provide a regulatory update on Iowa Administrative Code 650, which is the set of laws that govern the practice of dentistry. Emphasis will be placed on new prescribing guidelines, with time for questions from attendees. This course meets the 1 hour jurisprudence requirement for renewal.



## THANK YOU TO OUR SPONSORS

### DIAMOND



### SILVER

Studio32 Dental Laboratory

## IOWA ALUMNI DENTAL RECEPTION

### ANTIQUE CAR MUSEUM

(Adjacent to the Coralville Marriott)



The University of Iowa College of Dentistry and Dental Clinics, and the Iowa Dental Association cordially invite you to the 2019 Dental Reception at the annual Iowa Dental Association meeting. All dentists, dental hygienists, spouses, guests, and staff are welcome.

#### Antique Car Museum of Iowa

860 Quarry Rd, Coralville, IA  
May 3, 2019 • 4:30-6:30 p.m.



College of Dentistry  
and Dental Clinics

Please RSVP to  
Amanda Shoemaker at  
319-335-7166  
or [amanda-shoemaker@uiowa.edu](mailto:amanda-shoemaker@uiowa.edu).

## REGISTRATION POLICIES

**Dentists:** All dentists must pay the registration fee. This includes active life members, retired members and the program committee. The only exception will be for retired life members.

**Dental Team Members:** All dental team members (i.e. hygienists, assistants, office personnel, etc.) must pay the registration fee. Dental team members have the option of registering for the full three-day conference or for Saturday only lectures at a reduced conference rate. Saturday only registrants will not be able to pick up their name badges until Saturday morning.

**Graduate students and undergraduate dental students:** These individuals will be admitted without paying the registration fee.

**Spouse/Guests:** All spouses and guests must be registered to obtain access to the exhibit hall, breaks, meals and/or related activities.

**Cancellations:** Requests for refunds must be received by 5:00 PM on Wednesday, April 10, 2019. Refunds will not be granted for cancellations received after April 10, 2019.

Registration is non-transferable, and onsite badges must be worn at all times. Only registered attendees and guests have access to educational sessions, breaks, meals, receptions, exhibit hall and/or related activities. No personal audio recording or videotaping is allowed at the conference. Program details are subject to change.

Registrant's mailing addresses may be shared with exhibitors for a pre- and post-conference mailing. To opt out from having your mailing address given to exhibitors, submit a request to [info@iowadental.org](mailto:info@iowadental.org). Allowing an exhibitor to scan your badge in the exhibit hall will give them access to your mailing address, phone number and email address. To opt out from this information being linked to your badge, submit a request to [info@iowadental.org](mailto:info@iowadental.org).

Registration and attendance at, or participation in, IDA-sponsored events/activities constitutes an agreement by the registrant for IDA's use and distribution of the registrant or attendee's image or voice in photographs, videos, electronic reproductions and audio recordings of such events/activities.

IDA seeks to avoid antitrust violations in connection with its activities, so participants should avoid engaging in conduct that gives even the appearance of an impermissible conversation, agreement, alliance or impropriety. Discussions among attendees, speakers, exhibitors, board members and staff must be kept free of even the suggestion of restraint of trade or the selection of suppliers, customers or prices.

# PRICING INFORMATION

## DENTISTS AND DENTAL TEAM MEMBERS

Take advantage of the all-inclusive registration fee, which provides you access to:



Up to 19 Hours of CEUs, including up to 3 CEUs for general attendance



Exhibit Hall Happy Hour



All Lectures  
(no individual course fees!)



Exhibits



Coffee Breaks



Lunches

*Rate before April 17, 2019*

*Rate after April 17, 2019*



**DENTISTS** (includes active, life and retired members)

*\*Retired life members, graduate students and dental students receive complimentary registration*

**\$225\***

**\$275\***

### DENTAL TEAM MEMBERS

(includes hygienists, assistants, office personnel and lab technicians)



*Rate before April 17, 2019*

*Rate after April 17, 2019*

**FULL CONFERENCE**

**\$115**

**\$165**

**SATURDAY ONLY**

**\$85**

**\$135**



### SPOUSE/SOCIAL PASS

The social pass provides access to all exhibit hall social functions, including lunches, coffee breaks and happy hour

**\$75**

**REGISTER ONLINE NOW AT  
IDEAS.IOWADENTAL.ORG  
OR CALL 515.331.2298**



**NEED ADDITIONAL FORMS? Download a PDF at [ideas.iowadental.org/regform](https://ideas.iowadental.org/regform)**

# REGISTRATION FORM

Register online at [ideas.iowadental.org](http://ideas.iowadental.org), call IDA at 515.331.2298  
or mail registration form and payment to:  
Iowa Dental Association, PO Box 31088, Johnston, IA 50131



## REGISTRATION TYPE (CHECK ONE)

Rate before April 17, 2019

Rate after April 17, 2019

DENTIST

\$225\*

\$275\*

Name: \_\_\_\_\_

ADA Number: \_\_\_\_\_

*\*Retired life members, graduate students and dental students receive complimentary registration*

SPOUSE/SOCIAL PASS

Name: \_\_\_\_\_

**\$75**

HYGIENIST

ASSISTANT

OTHER

Rate before April 17, 2019

Rate after April 17, 2019

**FULL CONFERENCE**

**\$115**

**\$165**

**SATURDAY ONLY**

**\$85**

**\$135**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

## PAYMENT INFORMATION

### PAYMENT TYPE: (Check One)

Check (made payable to IDA)  Credit Card: \_\_\_ AMEX \_\_\_ MC \_\_\_ VISA

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV: \_\_\_\_\_

TOTAL: \_\_\_\_\_

Iowa Dental Association  
PO Box 31088  
Johnston, IA 50131-9478

PRSRT STD  
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PAID  
DES MOINES, IA  
PERMIT NO. 50

# IDEAS<sup>19</sup>

IOWA DENTAL ASSOCIATION

*Engage • Educate • Advocate*

**THERE IS  
SOMETHING  
FOR EVERYONE!**

IDEAS<sup>19</sup> offers a wide range of courses to appeal to dentists, hygienists, assistants and office staff.

**REGISTER YOUR  
ENTIRE TEAM TODAY!**

CONFERENCE:  
**MAY 2-4**

EXHIBITS:  
**THU | MAY 2**  
9:00 AM – 5:30 PM

**FRI | MAY 3**  
9:00 AM – 3:00 PM

LOCATION:  
CORALVILLE IOWA  
MARRIOTT HOTEL &  
CONFERENCE CENTER

[IDEAS.IOWADENTAL.ORG](http://IDEAS.IOWADENTAL.ORG)

