A NEW APPROACH TO THE IOWA DENTAL ASSOCIATION’S ANNUAL SESSION!

CONFERENCE: MAY 3–5
EXHIBITS: MAY 3–4
LOCATION: CORALVILLE MARRIOTT HOTEL & CONFERENCE CENTER • IOWA

IDEAS.IOWADENTAL.ORG
Since 1972, we’ve been a family-owned and operated dental lab. Our technology has evolved, but our mission has remained the same — improve the health and well-being of patients.

Thank you for making us a part of your team and trusting us to provide you with the highest quality restorations for your patients.

Here’s to another 45 years of serving the Iowa dental community.
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Dear Colleagues:

On behalf of the leadership of the Iowa Dental Association, we would like to welcome you to Coralville and the revamped IDEAS18 Annual Session. We have many exciting changes in store for you and hope that you find your time spent with us rewarding and rejuvenating.

COURSES

This year’s program committee has put together an abundance of continuing educational offerings that are relevant for both our dentist members and their professional staff. We are offering a variety of courses that address some of the challenges we are facing in Iowa, such as opioids and street drugs. We also offer a number of the courses that are required by the Iowa Dental Board, including infection control and Iowa jurisprudence. Attend all courses throughout the week and earn up to 19 CEUs!

Remember we have simplified the registration process this year. There are no course passes or individual registration fees as in previous years, so you may attend the courses that you are most interested in without incurring extra charges. You’ve also probably noticed that your name badge looks different this year. It includes a bar code, which will be used as your CEU tracking device. Don’t forget to scan your badge throughout the day in order to receive CEUs for the courses you attend. IDA will maintain your transcript online so there will be no paper forms to keep track of throughout the conference. These transcripts will be made available the week of May 21.

DENTAL PRODUCTS AND SERVICES

This year we are pleased to offer complimentary lunches and breaks in the exhibit hall on Thursday and Friday. This is an excellent opportunity to explore and engage with exhibitors to gain knowledge and insight into new products, equipment and technology. Please join us on Thursday evening from 5-6 PM for an exhibit hall happy hour, where you can mingle with exhibitors and colleagues.

NETWORKING AND SOCIAL EVENTS

If you are in your first 10 years of practice or a dental student, you won’t want to miss the New Dentist Social on Thursday evening. This is a great opportunity to build your network and meet with other dentists who are in similar stages of their careers.

The IDPAC/IDF Reception and President’s Dinner will be held on Friday evening at the beautiful Brown Deer Golf Course. Awards will be given at that event, which also promises to be a great opportunity to mingle with your colleagues and leaders from throughout the state. In order to attend this invite-only evening, you must contribute at least $250 to IDPAC or IDF this year.

We hope that you have brought along your dental team to ensure your entire office is up to date on various aspects of dentistry that will benefit your patients. This is going to be a special meeting, and we’re so glad you have chosen to be a part of it. Thank you for participating in Iowa organized dentistry, and we look forward to meeting you throughout the week.
ANNUAL SESSION LEADERSHIP

Dr. Richard Bokemper
President

Dr. Michael Hipp
Chair and Program Chair

Dr. Lori Mason
Exhibits Co-Chair

Dr. Patrick Jones
2018 Assistant Session Chair
Southeast District Dental Society

Dr. Frank Sargent
2018 Session Chair
Northwest District Dental Society

Dr. Chris Bogue
Exhibits Co-Chair

Dr. Gerald Schleier
2018 Assistant Program Chair
Southeast District Dental Society
### THURSDAY, MAY 3

<table>
<thead>
<tr>
<th>TIME</th>
<th>SPEAKERS</th>
<th>TITLE</th>
<th>CEUs</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am to 5:00 pm</td>
<td>Dr. Hal Crossley</td>
<td>Street Drugs&lt;br&gt;7:30 am to 9:00 am - Lecture Part 1&lt;br&gt;10:00 am to 11:30 am - Lecture Part 2&lt;br&gt;1:00 pm to 2:30 pm - Lecture Part 3&lt;br&gt;3:30 pm to 5:00 pm - Lecture Part 4&lt;br&gt;Sponsored by MCNA Dental</td>
<td>6</td>
<td>Coral Ballroom, Salons A-C</td>
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<tr>
<td>7:30 am to 5:00 pm</td>
<td>Dr. Tim Bizga</td>
<td>End-O in Mind: An Endodontic Approach from Root to Crown&lt;br&gt;7:30 am to 9:00 am - Lecture Part 1&lt;br&gt;10:00 am to 11:30 am - Lecture Part 2&lt;br&gt;1:00 pm to 2:30 pm - Lecture Part 3&lt;br&gt;3:30 pm to 5:00 pm - Lecture Part 4</td>
<td>6</td>
<td>Oakdale Ballroom</td>
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<tr>
<td>8:30 am to 6:00 pm</td>
<td></td>
<td>Exhibit Hall Open</td>
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<td>Coralville Conference Center</td>
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<tr>
<td>9:00 am to 10:00 am</td>
<td></td>
<td>Morning Coffee Break</td>
<td></td>
<td>Coralville Conference Center</td>
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<tr>
<td>11:30 am to 1:00 pm</td>
<td></td>
<td>Lunch</td>
<td></td>
<td>Coralville Conference Center</td>
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<tr>
<td>2:30 pm to 3:30 pm</td>
<td></td>
<td>Afternoon Break</td>
<td></td>
<td>Coralville Conference Center</td>
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<tr>
<td>5:00 pm to 6:00 pm</td>
<td></td>
<td>Exhibit Hall Happy Hour&lt;br&gt;Sponsored by DPS</td>
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<td>Coralville Conference Center</td>
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<tr>
<td>6:00 pm to 7:00 pm</td>
<td></td>
<td>IDA Membership Meeting</td>
<td></td>
<td>Coral Ballroom, Salons D-E</td>
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<tr>
<td>7:00 pm to 10:00 pm</td>
<td></td>
<td>New Dentists Social (For dentists who graduated within the past 10 years and current dental students)&lt;br&gt;Sponsored by Brown Winick, Honkamp Krueger and McFadden Insurance Services, Inc.</td>
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<td>Vesta 849 Quarry Rd # 100 Coralville, IA 52241</td>
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### FRIDAY, MAY 4

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<th>SPEAKERS</th>
<th>TITLE</th>
<th>CEUs</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 am to 5:00 pm</td>
<td>Dr. Sam Low</td>
<td>Innovative Periodontics: Creating Success in Today’s Dental Practice&lt;br&gt;7:30 am to 9:00 am - Lecture Part 1&lt;br&gt;10:00 am to 11:30 am - Lecture Part 2&lt;br&gt;1:00 pm to 2:30 pm - Lecture Part 3&lt;br&gt;3:30 pm to 5:00 pm - Lecture Part 4&lt;br&gt;Sponsored by Senior Dental Care</td>
<td>6</td>
<td>Coral Ballroom, Salons A-C</td>
</tr>
<tr>
<td>7:30 am to 11:30 am</td>
<td>Dr. Sam Simos</td>
<td>Bondodontics – Truths, Myths, and Consequences&lt;br&gt;7:30 am to 9:00 am - Lecture Part 1&lt;br&gt;10:00 am to 11:30 am - Lecture Part 2&lt;br&gt;Sponsored by GC America</td>
<td>3</td>
<td>Coral Ballroom, Salons D-E</td>
</tr>
<tr>
<td>7:30 am to 11:30 am</td>
<td>Dr. Steve Niemczyk</td>
<td>Root to Crown: The Endodontic CE Solution from Diagnosis through Restoration&lt;br&gt;7:30 am to 9:00 am - Lecture Part 1&lt;br&gt;10:00 am to 11:30 am - Lecture Part 2&lt;br&gt;Sponsored by Dentsply Sirona Endodontics</td>
<td>3</td>
<td>Oakdale Ballroom, Salon 3</td>
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<tr>
<td>8:30 am to 3:30 pm</td>
<td></td>
<td>Exhibit Hall Open</td>
<td></td>
<td>Coralville Conference Center</td>
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## SATURDAY, MAY 5

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<th>TITLE</th>
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<th>Location</th>
</tr>
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<tbody>
<tr>
<td>7:30 am to 10:00 am</td>
<td>Dr. Richard Williamson</td>
<td>The Timelessness of Volunteerism</td>
<td></td>
<td>Oakdale Ballroom, Salons 1-2</td>
</tr>
<tr>
<td>8:00 am to 11:00 am</td>
<td></td>
<td>House of Delegates 2018 Life Member Recognition Ceremony</td>
<td></td>
<td>Oakdale Ballroom, Salons 3-5</td>
</tr>
<tr>
<td>8:00 am to 10:00 am</td>
<td>Dr. Trishul Allareddy</td>
<td>Advanced Imaging in Dentistry</td>
<td>2 CEUs</td>
<td>Coral Ballroom, Salons A-C</td>
</tr>
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| 8:00 am to 10:00 am | Dr. Robert Peskin/ Kevin Driscoll | Control, Protocol, and Risk Management for Dental Professional Liability – Part 1  
Sponsored by McFadden Insurance Services, Inc. | 2 CEUs | Coral Ballroom, Salons D-E |
| 10:00 am to 11:00 am | | Networking Coffee Break | | Ballroom Foyers |
| 11:00 am to 1:00 pm | Dr. Robert Peskin/ Kevin Driscoll | Control, Protocol, and Risk Management for Dental Professional Liability – Part 2  
Sponsored by McFadden Insurance Services, Inc. | 2 CEUs | Coral Ballroom, Salons D-E |
| 11:00 am to Noon | Dr. Sherry Timmons | OSHA’s Bloodborne Pathogens Standard: What You Need to Know | 1 CEU | Coral Ballroom, Salons A-C |
| 11:00 am to 1:00 pm | Dr. Elizabeth Worsham | Mental Health Basics for Dentistry | 2 CEUs | Oakdale Ballroom, Salons 1-2 |
| 12:30 pm to 1:30 pm | Phil McCollum | Jurisprudence | 1 CEU | Coral Ballroom, Salons A-C |
Thank you to our sponsors:

**Diamond**
- Delta Dental
- DPS
- M
- mcnadental

**Gold**
- Dentsply Sirona Endodontics
- GC
- Senior Dental Care

**Supporter**
- Banker’s Trust
- Brown Winick
- Henry Schein
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The PPP continues to be the leader in malpractice insurance, since 1969.

The PPP offers solutions to your dental practice needs, whether you are a solo practitioner, partner, mobile dentist or you practice dentistry on a part-time basis. We offer a complete package with many options for your practice needs.

**PACKAGE POLICY**
Comprehensive package policy bundles professional liability with general liability and property. Catered to the specific needs of a dental office.

**PROPERTY POLICY**
Specifically modified to address dental office coverage needs. $50,000 automatic Flood and Earthquake Coverage provided.

**TEMPORARY DENTAL SERVICES**
Designed to assist you after a catastrophic loss to your practice. Get back to the business of dentistry within 40 days at a temporary location and minimize lost time and patients.

**DENTAL SPECIALTIES**
PPP recognizes many practicing specialties and offers coverage for each, including but not limited to: Orthodontists, Mobile Dentists, Pediatric Dentists, Dental Anesthesiologists

**RISK MANAGEMENT**
Tools that allow policyholders to make informed decisions reducing the likelihood of a malpractice claim.

**RATED “A” EXCELLENT**
PPP is underwritten by AAIC, which holds an “A” Excellent rating by A.M. Best

*May not be available in all states, subject to underwriting review and approval. The information contained herein is a summary and is intended for informational purposes only. Coverage may not be available in all jurisdictions and is subject to actual policy language. No representation is made with respect to coverage in any specific fact situation or circumstance. All products are written by Aspen American Insurance Company.
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Dr. Martin Gleason
President-Elect

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Vice-President

Dr. Tom Peek
Immediate Past President

Dr. Heyo Tjarks
Speaker of the House

Ms. Laurie Traetow
Executive Director

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Des Moines District

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Dubuque District

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Fort Dodge District

Dr. Nathan Hehr
North Central District

Dr. Shamayne Frank
Northwest District

Dr. Cynthia Phillips
Southeast District

Dr. Maria Fuller
Southwest District

Dr. Shawn Hedlund
University District

Dr. John Arend
Waterloo District
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Jennifer Fritz ...................................... President-Elect
DaNae L. Krutzfeldt .............................. Vice President
Duane Van Nieuwenhuyzen .................. Secretary
Brian Kim ........................................... Treasurer

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Ryan Oetken .................................. Secretary
Alexia Oetken ................................ Treasurer

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Jim Knight .................................... Treasurer

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Katy Clapham ................................. President
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Ryan Borgwardt ........................... Vice President
Brent Ludens ................................. Secretary
Brent Ludens ................................ Treasurer

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Dr. Jeffrey Cole, President-Elect

ADA – 10TH DISTRICT TRUSTEE
Dr. Kenneth McDougall

ADPAC COMMITTEE – DISTRICT 10
Dr. Valerie Peckosh

FDI
Dr. Kathryn Kell, President

MINNESOTA
Carmelo Cinqueonce, M.B.A., Executive Director

NEBRASKA
Dr. Ken Tusha, President-Elect

NORTH DAKOTA
Dr. Kamila L Dornfeld, Trustee

SOUTH DAKOTA
Dr. Tom Kaiser, Vice President
AWARD WINNERS

DR. SCOTT ANDERSON - NEW DENTIST OF THE YEAR
Dr. Scott Anderson is currently practicing at the Rhys B. Jones Dental Health Center within St. Luke’s Hospital. During the past four years he has been treating low income children and adults with disabilities. At this clinic, Dr. Anderson also serves as an adjunct faculty member for dental students completing their extramural rotations. He currently serves on the University District Dental Society Board and recently helped serve on the IMOM committee. He is a 2010 graduate from the University of Iowa College of Dentistry. In his spare time he enjoys spending time with his wife, Jill, and their four children.

DR. BRAD KEGLER - NEW DENTIST OF THE YEAR
Dr. Brad Kegler grew up in Independence, Iowa, graduating from Independence High School in 2000. He then attended the University of Northern Iowa, where he met his wife Ann, and they were married shortly after graduation in 2004. Brad attended dental school at the University of Iowa and graduated in 2010. Following dental school, he completed a 1-year general practice residency in Asheville, North Carolina, before moving back home to join Kegler, Kegler, and Arend Family Dentistry in July of 2011. He is currently the President-Elect of the Waterloo District Dental Society, a board member for the Iowa Dental Political Action Committee and serves on the Council for Membership Benefits. Brad and Ann recently had their fourth child and are busy chasing them all in every direction.

BARB BLOUGH - HONORARY MEMBER
Barb Blough retired at the end of 2017 after serving as the Assistant Director of the Iowa Dental Association for over 25 years. Prior to joining the IDA, Barb worked in a variety of fields but found her true passion working with the dentists in Iowa. She continues to live in Johnston with her husband, Jeff. Barb has a grown daughter and two grandchildren.

LARRY CARL - HONORARY MEMBER
After nearly 50 years of both working and volunteering in the non-profit sector, my wife Jan and I have become professional volunteers. Currently, we both volunteer as drivers of blood products to Iowa hospitals for LifeServe Blood Center of Iowa and both volunteer for the United States Army Corp of Engineers sharing responsibility for the Saylorville Lake Visitor Center of central Iowa.

I would like to thank the Iowa Dental Association leadership for granting me the IDA honorary membership status which I value deeply.
DR. AMMON ANDERSON – SPECIAL RECOGNITION
Ammon Anderson was raised in Utah where he met and married his wife (ShaRee) of twenty years. He finished dental school in 2005 at the University of Nebraska Medical Center. After working at the dental school for two years he entered the endodontic residency which he completed in 2009. He moved his family of five children to Sioux City where he partnered with Dr. Frank Sargent for the past nine years. He is active in church, scouting and dentistry. He has been the Northwest district president and is currently co-chairing the IMOM in Sioux City with Dr. Dick Hettinger and Dr. Jeff Hemmingsen.

DR. MICHAEL HIPP – OUTSTANDING SERVICE
Dr. Hipp completed his undergraduate degree in Chemistry at Wake Forest University in 1975. He received his DDS degree in 1979 from the University of North Carolina–Chapel Hill. In 1981, Dr. Hipp received his MS degree and Certificate in Orthodontics from the University of Iowa. He practices orthodontics in Des Moines and Indianola with Dr. Charles Collins. Dr. Hipp has been involved in organized dentistry at the local, state and national levels. He served as Secretary-Treasurer of the DM District for 20 years, 2 terms as IDA Trustee and presently on the Council on Legislation and IDPAC. He has served as the Annual Session Program Chair since 2010 and currently as Annual Session Chair. Dr. Hipp is a past president of the Iowa Society of Orthodontists, past president of the Midwestern Society of Orthodontists and past chair of the American Association of Orthodontists Political Action Committee. He has also served as a delegate to ADA and AAO House of Delegates. Other activities include orthodontic consultant for Iowa Medicaid and board member for Dental Connections (formerly DM Health Center). He is a Fellow in the American College of Dentists and the International College of Dentists. Mike and his wife, Julie, have three daughters.

PENNI RYAN – PRESIDENT’S AWARD
Penni received her BLS and certificate in Aging Studies from the University of Iowa and also has certificates in Program Planning and Executive Leadership. Penni has served as president of the Omicron Upsilon Kappa (OKU), Mu Chapter dental fraternity; served as secretary and chair for the Association of Continuing Dental Education and as the secretary, chair and councilor for the American Dental Education Association, Section on CE. She has received the Board of Regents Award for Staff Excellence, the Pride of CASE District Silver Award for the Best Capital/Comprehensive Building Campaign, the Special Appreciation Award from the Pierre Fauchard Academy and the Special Recognition Award from the IDA and the 2017 Honorary Recognition of the Year Alumni Award. She has received numerous Delta Dental of Iowa Foundation grants and has worked at the college for 27 years.

DR. FRANK SARGENT – PRESIDENT’S AWARD
Dr. Sargent earned his DDS degree from the University of Nebraska Medical Center in 1978. He then completed a postgraduate dental program in endodontics in 1983. He is a Diplomate of the American Board of Endodontics and has served in various roles of organized dentistry in Iowa. He has been the president of the Northwest District, the Northwest District IDA Trustee and an ADA Delegate. He was the 2008 IDA Annual Meeting Program Chair, the 2017 IDA Annual Meeting Assistant Session Chair and most recently the 2018 IDA Annual Meeting Session Chair.
Dr. Richard Hettinger - Guest of Honor

Dr. Hettinger was born in Sioux City and attended Catholic schools through high school graduation from Bishop Heelan Catholic High School. Dr. Hettinger married his high school sweetheart and shortly thereafter he was offered the opportunity to work for the US Army. He served in the Dental Clinic as an Assistant and Lab Technician. After release from the Army he returned to Sioux City with his wife and son and soon added a daughter. He returned to employment in the dental lab position that he held prior to being drafted. He worked and attended college for the next five years and graduated in 1974 from Briar Cliff College with a degree in Sociology. He then moved to Iowa City and received his DDS degree in 1979 from The University of Iowa.

Again returning to Sioux City, he started his dental practice in a storefront building. In 1981, Dr. Hettinger returned to military service by joining the Iowa Air National Guard. While maintaining his private practice he served there until 2001 when he retired from the position of Base Dental Surgeon with the rank of LTC. He served on the forensic team in the aftermath of the crash of United 232 in Sioux City. His first medical humanitarian mission trip was while serving in the Air Guard.

In 1993 he built a new building and opened The Dental Depot. It sits next to the railroad track and is made to look like a rural railroad depot. He worked there until May of 2017 when he retired and passed the practice on.

During his career he was active in local dental events and served in all the positions in the Sioux City Dental Society and the Northwest District of the Iowa Dental Association. In 1997 he served as Dental Director of the Siouxland Community Health Center, before they even had a clinic.

He has served on the Community Advisory Committee for the Dental Assistant Program at Western Iowa Tech Community College for many years and mentored students in his office until retirement.

He was elected to the Board of the Iowa Dental Association in 2001, to the vice presidency of the IDA in 2005 and ascended to the office of president in 2007. During this time he served as delegate to the ADA House of Delegates. It was also during this time on the IDA executive committee that he became aware of the Mission Of Mercy events. After a presentation at a board meeting by two Iowa dentists that had attended a MOM in Kansas, Dr. Hettinger began the efforts to bring the program to Iowa.

Dr. Hettinger was a founding board member of the America’s Dentists Care Foundation that brings truckloads of equipment to Iowa and twenty-five other states each year to support MOMs across the country.

After completing his time in the chairs of the IDA he was selected to serve on the ADA Council on Members Insurance and Retirement Plans. In retirement he continues in some of the positions he held before: Vice President of the Iowa Dental Foundation, Board member for Sioux City Noon Sertoma, Member WITCC Advisory Committee and Local Committee member 2018 IMOM.

On a more personal level, Dr. Hettinger and his wife (his high school sweetheart) do find time for recreation. They vacation often in Hawaii, along with their kids and grandkids. He also makes time for motorcycle travel and restoring his 1934 Ford hot rod.
CEU PROCESS

REQUIREMENTS AND PROCESS
The Iowa Dental Board and the Dental Assisting National Board require that the Iowa Dental Association, as a sponsoring association, be able to certify each contact hour for CEUs. Failure to certify loses our qualification to offer CEUs.

NEW CEU PROCESS FOR 2018

➤ At the beginning of each course, all attendees must scan their name badge at the designated scanners outside of the classroom.
➤ If there are multiple sessions for the course, you must scan in for each session or you will not receive credit for attending that session of the course.
➤ There will be course monitors for each session to assist if you have any challenges.
➤ In addition to the specific course CEU credits, attendees will also receive 1.5 CEUs per day of attendance, up to a maximum of 3 CEUs.
➤ A certificate of CEU credits earned will be emailed by the IDA to all attendees within 2 weeks of the meeting and will be sent to the email address used to complete your registration.

DENTISTS
In addition to the emailed certificate, your CEUs will also be available via the Education Units tab of your ADA account.

IAGD MEMBERS
The Iowa Dental Association (AGD provider code #219245) is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and Membership Maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry. The current term of approval extends from 1/1/2017 to 12/31/2019.

The Iowa Dental Association will submit CEUs earned at the IDEAS18 conference to the IAGD on your behalf. Please note you will not need to self-report these as you might have in previous years.

DENTAL HYGIENISTS, DENTAL ASSISTANTS AND DENTAL OFFICE STAFF
A certificate of CEU credits earned will be emailed by the IDA to all attendees within 2 weeks of the meeting and will be sent to the email address used to complete your registration. It is your responsibility to retain this email in your records as proof of attendance.

DENTAL HYGIENISTS AND DENTAL ASSISTANTS REGISTRATION RENEWAL REQUIREMENTS
All dental Hygienists and Assistants must renew their registration by August 31st of each odd-numbered year. Renewal will require completion of continuing education every two years to include: • One hour in the subject area of infection control • Evidence of current certification in CPR (up to three hours may be claimed) • Two hours in the subject area of dental radiography (required only if certified to take x-rays) • Dental hygienists must complete 30 hours of continuing education, and dental assistants must complete 20 hours of continuing education every two years. All courses offered by the IDA have been approved for CEU credits by the Iowa Dental Board for dental hygienists and assistants registration renewal.

DENTAL ASSISTANTS DANB CERTIFICATION RENEWAL
The Dental Assisting National Board (DANB) requires dental assistants to earn and retain proof of twelve hours of acceptable CDE hours by your expiration date in order to renew your certificate. When you receive your annual renewal notice from DANB, you will be required to sign a statement indicating that you have proof of the minimum number of hours of required continuing education. All continuing dental education must directly relate to the practice of dentistry or dental assisting in order to maintain or improve dental assisting knowledge or skill. Course content has not been submitted to DANB for prior approval of CEU credits. Dental assistants obtaining credits for renewal of DANB certification may request approval of credits by submitting course title/subject, course description, speaker credentials and number of hours attended along with the sponsor name to DANB.
THURSDAY, MAY 3

TIMOTHY M. BIZGA, DDS, FAGD

END-O IN MIND: AN ENDODONTIC APPROACH FROM ROOT TO CROWN (6 CEU)
7:30 – 9:00 AM; 10:00 – 11:30 AM; 1:00 – 2:30 PM; 3:30 – 5:00 PM
Location: Oakdale Ballroom

This course is designed to walk dentists through the importance of “end-in-mind” endodontics. The course focuses on the ultimate goal of the single visit Endo/Resto appointment: preservation and extension of the tooth life cycle. The goal of this course is simple: reinforce the value of combining Endo/Resto into a single visit appointment thereby preserving teeth, providing exceptional service to the patient and improving practice profitability.

Timothy M. Bizga, DDS, FAGD is a general dentist practicing in Cleveland, Ohio. His background in dentistry is lengthy and diverse. Once a former chairside assistant, he also worked as a dental lab-technician, making his perspective unique among others in the field of dentistry. He received his DDS from the University of Michigan School of Dentistry. He is currently a member of the American Dental Association and a Fellow in the Academy of General Dentistry.

HAROLD L. CROSSLEY, DDS, MS, PHD

STREET DRUGS (6 CEU)
7:30 – 9:00 AM; 10:00 – 11:30 AM; 1:00 – 2:30 PM; 3:30 – 5:00 PM
Location: Coral Ballroom, Salons A–C

The CDC estimates that 91 people die every day from opioid overdose. What are the chances that one or more of those deaths will be in the dental office or in your home? What is naloxone (Narcan) and how is it administered? What is the impact on my practice of the resolutions, approved by the American Dental Association, for providing dental care for patients who are and/or have been chemically dependent? What are some of the oral manifestations of street drug abuse? How will I know if a person is under the influence of street drugs? What are the characteristics of and how do I manage the “doctor shopper”? Does marijuana have medical properties? Is marijuana addictive? Do I have to take any precautions with the dental patient who is under the influence? What are “bath salts”? What are some characteristics of adolescent substance abuse and what do I do about it?

The dental team is in a unique position providing dental care to a patient population that may be regular users of or experimenting with mood altering drugs. This dynamic, brutally honest and graphic presentation will take you from the streets and into the office to help you identify and manage the substance abusing patient. Discussion includes the origins, types, signs and symptoms of commonly abused prescription and illicit drugs.

Must be 18 years of age or older to attend — no exceptions.

Harold L. Crossley, DDS, MS, PhD is Professor Emeritus at the University of Maryland Dental School. A native of Rhode Island, Dr. Crossley received a Bachelor of Science degree in Pharmacy from the University of Rhode Island in 1964. He later was awarded the Master of Science (1970) and Doctorate degrees (1972) in Pharmacology. The University of Maryland Dental School in Baltimore awarded Dr. Crossley the DDS degree in 1980. The liaison between the classroom and his part-time dental practice produced a practical approach to understanding the pharmacology of drugs used in the dental office. Dr. Crossley has co-authored many articles and four books, including Drug Information Handbook for Dentistry, dealing with a variety of topics within the field of pharmacology. Other areas of expertise include the pharmacology of street drugs and chemical dependency. He serves on the Maryland State Dental Association’s Well-Being Committee, is an active member of Phi Kappa Phi, Omicron Kappa Upsilon Honorary Dental Society, the American College of Dentists, International College of Dentists and is an honorary member of the Thomas B. Hinman Dental Society. He was the recipient of the 2008 Gordon Christensen Lecturer Recognition award presented by the Chicago Dental Society and the recipient of the 2012 Award of Distinction presented by the Academy of Dentistry International for his efforts in Continuing Dental Education. He has been a consultant for the United States Drug Enforcement Administration and other law enforcement agencies since 1974. Drawing on this unique background, Dr. Crossley has become nationally and internationally recognized as an expert on street drugs and chemical dependency as well as the clinical pharmacology of dental drugs.
EXHIBIT HALL HAPPY HOUR

THURSDAY, MAY 3, 5:00–6:00PM

Network with exhibitors and your peers at this interactive happy hour. Attendees will receive (1) complimentary drink ticket upon conclusion of Thursday’s courses.

Be sure to stop by the DPS photo booth for some added fun and take-home mementos!

SPONSORED BY DPS

IDA Membership Meeting

THURSDAY, MAY 3, 6:00–7:00PM

All members are invited to meet with IDA leadership by participating in a membership meeting, which will take place on Thursday evening, May 3, from 6–7 PM, in Coral Ballroom, Salons D–E. In preparation for the meeting, members are encouraged to review the proposed changes to the IDA governing documents, including the bylaws, constitution and articles.

NEW DENTISTS SOCIAL

THURSDAY, MAY 3, 7:00–10:00PM

In your first 10 years of practice or a dental student? Take advantage of this special opportunity to get to know other dentists who are in their first years of practice too! Vesta Italian Restaurant is the venue for this fun event.

SPONSORED BY Brown & Winick, Kilgore & Co. PC, and Winkler & Schmitt
FRIDAY, MAY 4

STEVEN P. NIEMCZYK, DMD

ROOT TO CROWN: THE ENDODONTIC CE SOLUTION FROM DIAGNOSIS THROUGH RESTORATION (3 CEU)
7:30 - 9:00 AM; 10:00 - 11:30 AM | Location: Oakdale Ballroom, Salon 3

HANDS-ON COURSE *LIMITED TO THE FIRST 35 PEOPLE* (1.5 CEU)
1:00 - 2:30 PM | Location: Oakdale Ballroom, Salons 4-5

Each step of endodontically treating and restoring a tooth is connected. This course walks through each step of root canal therapy — with each building on the success of the previous phase. From diagnostic protocol through coronal restoration, learn techniques for clinical success at every step needed to take the patient out of pain, restore function to the tooth while maintaining the proper aesthetic and enhance long-term success.

> Diagnosis and Treatment Planning: A complete understanding of the factors of each case
> Endodontic Access: Creating a proper access cavity is critical
> Antibacterial Dressings: Inter-appointment medicaments and temporizing teeth
> Shaping Utilizing the Most Advanced File Technology: Choices for imparting an appropriate shape to the canal
> Irrigation: Importance of removal of infection-causing bacteria
> Obturation: Pros and cons of sealers and obturation techniques

This course will be held in a lecture format for the first 3 hours, and then will transition to a hands-on portion for 1.5 hours. The hands-on portion will be limited to the first 35 attendees.

Stephen P. Niemczyk, DMD graduated from the University of Pennsylvania School of Dental Medicine, receiving his DMD in 1982 and his postgraduate Endodontic Certificate in 1984. He was appointed clinical assistant professor in the Department of Endodontics in 1984, and established a private practice limited to Endodontics in Drexel Hill, Pennsylvania, which he still maintains. He lectured extensively within the SDM at the undergraduate and postgraduate levels, directed the preclinical endodontic laboratory and was later named to the full time position of director of Undergraduate Endodontics. Dr. Niemczyk also served as the interim post graduate director and endodontic clinic director during his tenure at the SDM. Since 1995, Dr. Niemczyk has been the director of Endodontic Microsurgery at Harvard University in Boston, Massachusetts, and Albert Einstein Medical Center in Philadelphia. He serves as a surgical consultant to the postgraduate endodontic program at the National Naval Medical Center in Bethesda, Maryland.

SAM SIMOS, DDS

BONDODONTICS – TRUTHS, MYTHS AND CONSEQUENCES (3 CEU)
7:30 – 9:00 AM; 10:00 – 11:30 AM
Location: Coral Ballroom, Salons D-E

This course has been heralded as “THE cookbook for direct & indirect chairside bonding.” This dynamic bonding course is sure to get you and your practice up to speed with the latest bonding protocols, materials and techniques available today. If you’re still using any of the same materials and techniques you were using just two years ago, you need to attend this course.

Sam Simos, DDS is nationally recognized as a leader in cosmetic and restorative dentistry. He received his Doctorate of Dental Surgery at Chicago’s Loyola University. Dr. Simos teaches post-graduate courses to practicing dentists on cosmetic dentistry, occlusion and comprehensive restorative dentistry through Allstar Smiles’ state-of-the-art Learning Center and client facility in Bolingbrook, Illinois, and throughout the country. He is committed to promote awareness, communication and education within the dental profession through lecturing around the country and authoring both nationally and internationally published professional articles on the use of innovative techniques and materials.
SAMUEL B. LOW, DDS, MS, MED

INNOVATIVE PERIODONTICS: CREATING SUCCESS IN TODAY’S DENTAL PRACTICE (6 CEU)

7:30 – 9:00 AM; 10:00 – 11:30 AM; 1:00 – 2:30 PM; 3:30 – 5:00 PM

Location: Coral Ballroom, Salons A-C

Want to utilize the hygienist’s time more productively? Looking for a quality resource for “what’s new” in dental products, systems and technology? This presentation will provide user-friendly protocols and technological solutions to find and manage periodontal disease. Take the frustration out of delivering periodontal care and gain success with patient case acceptance, tooth retention and financial reward. Ultimately, leave traditional root planing behind and move into a new era of periodontal care.

Standardize your perio charting and incorporate micro-thin ultrasonic instrumentation to decrease fatigue and enhance efficiency with new local anesthesia techniques and topical anesthetics to manage difficult access, including the pesky furcation! Experience the new air power subgingival devices for spectacular biofilm disruption including implant management!

You will learn how to:

> Utilize data collection to find and market periodontal care
> Develop “realistic” non-surgical therapies and the respective reevaluation with emphasis on “new” anti-inflammatory systems including micro-ultrasonics and laser technology, and nutraceuticals as probiotics and anti-oxidants
> Incorporate power driven instrumentation into the periodontal component of the practice
> Operate ultrasonics with micro-thin inserts in a sulcular arena with an array of medicaments
> Gain ergonomic techniques to decrease physical fatigue and enhance time efficiency
> Sulcular decontamination, degranulation and laser bacterial reduction
> Establish a quality periodontal maintenance program that enhances the restorative practice including third-party reimbursement

Samuel B. Low, DDS, MS, MEd is Professor Emeritus at the University of Florida College of Dentistry and Associate faculty member of the Pankey Institute. He has over 30 years of private practice experience in periodontics, lasers and implant placement. Dr. Low provides dentists and dental hygienists with the tools for successfully managing the periodontal patient in general and periodontal practices and is affiliated with the Florida Probe Corporation. He was selected “Dentist of the Year” by the Florida Dental Association, Distinguished Alumnus by the University of Texas Dental School and the Gordon Christensen Lecturer Recognition Award. He is a past President of the Florida Dental Association and past ADA Trustee.

University of Iowa College of Dentistry and Dental Clinics & Iowa Dental Association Reception: Friday, May 4, 4:30 – 6:30 PM. See page 22 for details.

IDPAC / IDF RECEPTION & PRESIDENT’S DINNER

FRIDAY, MAY 4, 6:30 TO 9:30 PM

This is an invite-only event honoring the Iowa Dental Association’s President Dr. Richard Bokemper and 2018 Award Recipients, as well as major contributors to the Iowa Dental Political Action Committee and the Iowa Dental Foundation.
THE TIMELESSNESS OF VOLUNTEERISM

7:30 AM TO 10:00 AM
Location: Oakdale Ballroom, Salons 1-2

Volunteerism can mean something different to each of us. No matter the stage of your career, age or spirituality, there are projects to fit your needs. Dr. Williamson will share the journey of his self-discovery within the world of volunteerism, both domestic and international.

Learn how to understand the varied and complex reasons for volunteering, including challenges encountered and how to prepare for volunteer opportunities. Review the face of volunteerism, past and present, and answer the question of, “is volunteerism for me?” Understand how to select a volunteer project to meet your specific needs and desires, and know what to look for in the sponsoring organization and project. Learn necessary tools to analyze the strengths and weaknesses of sponsoring organizations and projects and ensure that your volunteer experience is a success.

ROBERT M. PESKIN, DDS AND KEVIN DRISCOLL

CONTROL, PROTOCOL, AND RISK MANAGEMENT FOR DENTAL PROFESSIONAL LIABILITY (4 CEU)
8:00 AM TO 10:00 AM/11:00 AM TO 1:00 PM
Location: Coral Ballroom, Salons D-E

This comprehensive seminar will focus on the dental practice and circumstances which can reduce and sometimes prevent increased risks that often lead to malpractice claims. Dentists and staff will be provided with practical suggestions and approaches that can successfully reduce unexpected events which often increase the likelihood of malpractice claims against the dental practitioner. The course is also designed to explore how professional liability policies work and how to improve patient care with the proper risk management protocols. Course topics include management of patient communications, basic principles of accepted chart and record documentation, responsibilities of protecting patient health information, as well as legal concepts, including informed consent, vicarious liability and negligence. Additionally, dentists insured with the Professional Protector Plan (PPP) for Dentists will receive a 10% professional liability premium discount for three successive years. Dentists who are not insured with the PPP may be eligible for credit by purchasing PPP coverage within one year of attending the seminar.

SPONSORED BY:

Robert M. Peskin, DDS graduated from Stony Brook University School of Dental Medicine, and completed General Practice and Dental Anesthesiology Residencies at Long Island Jewish Medical Center. Since 1983, he has maintained a private dental anesthesiology practice devoted primarily to the management of the anxious, apprehensive and special needs patient in Garden City, New York. In addition, he provides in-office anesthesia for other dentists throughout the Greater New York metropolitan area. He is also a Clinical Associate Professor in the Department of Hospital Dentistry at Stony Brook University School of Dental Medicine and an Assistant Attending in the Department of Dental Medicine at Long Island Jewish Medical Center.

Kevin Driscoll is a Fellow in the American College of Trial Lawyers and a Fellow in the Iowa Academy of Trial Lawyers. Kevin has been listed in the Best Lawyers of America since 2008 and Chamber’s USA: America’s Leading Lawyers for Business since 2005. He was named “Des Moines Construction Lawyer of the Year” in 2015 by Best Lawyers of America. Kevin maintains a trial practice in the area of professional negligence, in the defense of physicians, dentists, attorneys, accountants, architects and engineers, as well as construction and commercial related matters. Kevin regularly defends dentists before the Iowa Dental Board and in connection with professional liability claims.
TRISHUL ALLAREDDY, DDS, MS

ADVANCED IMAGING IN DENTISTRY (2 CEU)

8:00 AM TO 10:00 AM

Location: Coral Ballroom, Salons A–C

This course is designed to enhance the understanding of Advanced Imaging in Dentistry with an emphasis on applications and limitations, with special consideration for minimizing the radiation dose to the patient while maximizing image quality. Participants will learn how to understand the applications of advanced imaging in dentistry, understand the limitations of advanced imaging in dentistry, understand the dose considerations of these Advanced Imaging Modalities and understand the anatomy of Oral and Maxillofacial Regions on advanced imaging compared to normal radiographs.

Elizabeth Worsham, MD

MENTAL HEALTH BASICS FOR DENTISTRY (2 CEU)

11:00 AM TO 1:00 PM

Location: Oakdale Ballroom, Salons 1 – 2

This is a fast-paced update on mental health as it relates to dentistry. It will include a lecture regarding the most common mental health diagnoses: depression, bipolar disorder, anxiety, substance abuse, psychosis and personality disorders. Then, common medications used to treat those aforementioned disorders as they relate to dentistry will be discussed — including case examples and audience participation. Finally, a discussion about the FDA black box warning regarding co-administration of opiates and any other CNS depressant will conclude the lecture. Due to the broad nature of mental health disorders, a 20- to 30-minute Q&A session will follow the end of the presentation.

Elizabeth Worsham, MD is a staff physician, Psychiatry Service, at the Department of Veterans Affairs in Jacksonville, Florida. She is an attending physician at the University of Florida Department of Psychiatry. She is also a forensic psychiatrist providing psychiatric evaluations and expert witness testimony regarding civil and criminal law.
SHERRY TIMMONS, DDS, PHD

OSHA’S BLOODBORNE PATHOGENS STANDARD: WHAT YOU NEED TO KNOW (1 CEU)

11:00 AM TO NOON

**Location:** Coral Ballroom, Salons A - C

This course will explain OSHA’s Bloodborne Pathogens Standard and discuss how dental practices in Iowa can maintain compliance with the law to provide a safe environment for employees. Learn how to understand the OSHA regulations and how they apply to the dental practice. In addition, understand how to prevent transmission of bloodborne pathogens and the purpose and limitations of personal protective equipment, as well as the OSHA Hazard Communication Standard.

Sherry Timmons, DDS, PhD became a faculty member in the Department of Oral Pathology, Radiology and Medicine (OPRM) in 2002. Dr. Timmons is the Associate Dean of Student Affairs for the College of Dentistry. She manages oral medicine/head and neck pain patients within the faculty practice and is the Program Director of the Advanced Education Program in Oral and Maxillofacial Pathology. Dr. Timmons is the previous Health and Safety Officer for the University of Iowa College of Dentistry. She is a Diplomate of the American Board of Oral and Maxillofacial Pathology and a Fellow of the American Academy of Oral and Maxillofacial Pathology.

PHIL MCCOLLUM

JURISPRUDENCE (1 CEU)

12:30 PM TO 1:30 PM

**Location:** Coral Ballroom, Salons A - C

The purpose of the lecture is to learn about the responsibilities the Iowa Dental Board is charged with performing, as well as to review both current and proposed rules and to discuss areas of concern seen in dental offices.

Phil McCollum is the Associate Director for the Iowa Dental Board. In his 19-year tenure, he has served as a Health Professions Investigator and served two terms as Interim Executive Director. As Associate Director, Mr. McCollum serves as the administrative rules coordinator, working with partners and members of the Board to establish standards for practitioners and serves as a registered lobbyist. Mr. McCollum also serves as the database administrator and project manager for the Board’s licensing database. Prior to working for the Board, Mr. McCollum was employed by the Lucas County Sheriff’s office for eight years. There he served as Chief Deputy for four years, and as Lead Investigator for two years.
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<td>Dan Kegler</td>
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<td>Mary Mariani</td>
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<td>Tom Peek</td>
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MEMORIAL SERVICE

House of Delegates
Saturday, May 5, 2018 – 8:00AM

Dr. John A. Bauman, Arlington
Dr. James N. Clark, Dublin
Dr. Paul J. Collins, Iowa City
Dr. Joseph A. Cortese, Urbandale
Dr. Lumir A. Dedic, New Hampton
Dr. Harold L. Edwards, Des Moines
Dr. Theodore W. Eller, Knoxville
Dr. Charles R. Foulke, Sarasota

Dr. Richard E. Geiger, Longboat Key
Dr. John E. Gilbertson, West Des Moines
Dr. William R. Grigsby, Denver
Dr. Curtis L. Layton, Tucson
Dr. William H. Olin, Iowa City
Dr. George W. Ritson, Muscatine
Dr. Raymond F. Roewe, Burlington
Dr. Walter W. Woods, Clarinda

LIFETIME MEMBERS

Davenport District
Dr. David L. Botsko
Dr. Robert L. Byrum
Dr. Allen P. Kvidera
Dr. Thomas W. Olson
Dr. Joseph M. Woodhouse, Jr.

Des Moines District
Dr. Neil R. Calhoun
Dr. David C. Collier
Dr. Mark A. Essy
Dr. Jeffrey G. Herrick
Dr. Daniel R. Hobt
Dr. John J. Kearney
Dr. John A. Maletta
Dr. Thomas W. Pinckney
Dr. E. Christian Siebrasse
Dr. Dan T. Todd

Dubuque District
Dr. Charles P. Henry
Dr. Michael J. Lattner
Dr. Pamela S. Schweitzer
Dr. Gary R. Strohmeyer
Dr. R. Michael Wertz

Fort Dodge District
Dr. Anne E. Arklie
Dr. Linda O. Bieri
Dr. Robert H. Booth
Dr. Harvey F. Evans, Jr.
Dr. Jon L. Sunstrom

North Central District
Dr. Jon L. Hardinger
Dr. Mary Beth Polking
Dr. Robert J. Polking

Northwest District
Dr. John R. Carmichael
Dr. Gregory G. Hansen
Dr. Richard L. Rodgers

Southeast District
Dr. James M. Harris
Dr. Steven M. Wettach

Southwest District
Dr. Timothy J. Lenaghan
Dr. Richard W. Warner

University District
Dr. James M. Clancy
Dr. Timothy D. Cooper
Dr. Douglas W. Hanneman
Dr. Gregory P. Maxwell
Dr. Peter G. Nopoulos
Dr. Gordon C. Peterson
Dr. Charles R. Scholl, Jr.
Dr. Dennis L. Yossi

Waterloo District
Dr. Brian L. Bouck
Dr. John G. Collison
Dr. Thomas G. Friedman
Dr. Merritt E. Jones
Dr. Douglas H. Koele
Dr. Richard B. Nemmers
Dr. Mark S. Schreiner
Dr. James D. Townsend

Special recognition will be given for departed members of the IDA and our 2018 Life Members during the House of Delegates.
REGISTRATION INFORMATION AND HOURS

Registration is located in the Exhibit Hall Foyer on the 1st Floor.

- **Wednesday, May 2**: 8:00 am–5:00 pm
- **Thursday, May 3**: 6:30 am–7:00 pm
- **Friday, May 4**: 6:30 am–5:30 pm
- **Saturday, May 5**: 6:30 am–1:00 pm

BADGES

IDEAS18 badges are required for entrance into all IDA events. You must scan your name badge for each session of the course in order to receive CEU credit for attendance. These badges will also be used to share your information with exhibitors, if you so choose. Allowing an exhibitor to scan your badge in the exhibit hall will give them access to your mailing address, phone number and email address. If you do not wish to share this information with exhibitors, simply do not allow them to scan your badge.

WI-FI

Complimentary Wi-Fi service is provided by IDA throughout the Coralville Marriott Hotel & Conference Center wherever IDA events are being held.

- **Network name**: Marriott_CONFERENCE
- **Passcode**: IDEAS18

LUNCHES AND COFFEE BREAKS

IDA will be providing complimentary lunches and coffee breaks in the exhibit hall on Thursday and Friday! Be sure to take advantage of this added benefit this year!

Disclaimer

The material presented at IDEAS18 has been made available by the Iowa Dental Association for educational purposes only. The material is not intended to represent the only, nor necessarily the best, method or procedure appropriate for the situations discussed, but rather is intended to present an approach, view, statement or opinion of the presenter which may be helpful to others who face similar situations. Agendas are occasionally subject to change. As we continue to strive to improve the quality of your educational experience, the IDA may substitute presenters with comparable expertise when necessary.

The IDA disclaims any and all liability for injury or other damages resulting to any individual attending the IDEAS18 meeting, and for all claims which may arise out of the use of the techniques demonstrated therein by such individuals, whether these claims shall be asserted by dentists or any other person.

No reproductions of any kind, including audiotape and videotape, may be made of the presentations at the IDEAS18 meeting. The IDA reserves all of its rights to such material, and commercial reproduction is specifically prohibited. Participation in IDA events and activities constitutes an agreement by the registrant for IDA's use and distribution of your image in photographs and electronic reproductions of the events and activities.

IDA seeks to avoid antitrust violations in connection with its activities, so participants should avoid engaging in conduct that gives even the appearance of an impermissible conversation, agreement, alliance or impropriety. Discussions among attendees, speakers, exhibitors, board members and staff must be kept free of even the suggestion of restraint of trade or the selection of suppliers, customers or prices.
The IDA Board is proud to share the new 3-year strategic plan, which is focused on 3 main goals:

1. **ENGAGE**

   Watch for new opportunities to get involved in IDA in upcoming IDA Biweekly Newsletters! We are also revitalizing and updating IDA, including an upcoming launch of the new IDA website, scheduled for this summer!

2. **EDUCATE**

   We are creating new networking opportunities for you to meet other IDA members at the annual session. If you have topics you would like to see presented in the future, send an email to info@iowadental.org.

3. **ADVOCATE**

   With the help of a new lobbyist, IDA is positioned to create and maintain a strong legislative presence for Iowa’s dentists! Let us know if you are interested in getting involved in advocacy efforts!

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**IOWA DENTAL FOUNDATION: JOIN US AT THE 2018 IOWA MISSION OF MERCY**

**Dates:** October 5–6, 2018  
**Location:** Tyson Events Center, Sioux City, Iowa

We are looking for volunteers with expertise in marketing, public relations and fundraising to help with this year’s IMOM! If you would like to volunteer, or if you know someone with these skills, stop by the IDF booth in the exhibit hall and sign up.

**Introducing the 2018 IDF Silent Auction and Prize Drawing:**

The IDF will be sponsoring a silent auction and prize drawing in the exhibit hall this year. Stop by the IDF booth and donate* to the foundation to be entered to win a $1,000 gift card!

*Minimum donation of $50 required
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- Purchase or lease equipment
- Acquire a practice
- Buyout a partner
- Buy into an existing practice
- Start your own practice
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Eager to learn more? Stop by and meet us at booth #64.
FRIDAY NOVEMBER 9TH, 2018

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