



INTRODUCING >

IDEAS 18

IOWA DENTAL ASSOCIATION

A NEW APPROACH TO THE
IOWA DENTAL ASSOCIATION'S
ANNUAL SESSION!

CONFERENCE:
MAY 3-5

EXHIBITS:
MAY 3-4

LOCATION:
CORALVILLE MARRIOTT HOTEL &
CONFERENCE CENTER • IOWA

IDEAS.IOWADENTAL.ORG

2018 PREVIEW BROCHURE

NETWORKING OPPORTUNITIES



IDPAC / IDF RECEPTION

FRIDAY, MAY 4, 6:30 TO 7:30 PM

This reception honors those individuals who have donated to IDPAC as an Inner Circle member or the IDF as a member of the Distinguished Dental Club. A silent auction benefitting the Iowa Dental Foundation will be held during the reception.



SPONSORED BY



PRESIDENT'S DINNER

FRIDAY, MAY 4, 7:30 TO 9:30 PM

A dinner honoring this year's IDA President, Dr. Richard Bokemper, follows the IDF/IDPAC Reception.



THANK YOU TO OUR SPONSORS

DIAMOND



GOLD



INTRODUCING >

IDEAS 18

IOWA DENTAL ASSOCIATION

IDA is excited to evolve in an effort to continue to provide our members with valuable education in the field of dentistry.

IDA IDEAS18 is the Iowa Dental Association's new and revamped annual session, offering more than 38 hours of CEUs! IDA IDEAS18 is designed to provide a stimulating and interactive educational experience for the entire dental team. You'll discover innovative ideas and best practices from sessions on the latest trends and research in the dental industry!

IDA IDEAS18 serves as a place where exhibitors and dental professionals from throughout the state of Iowa join together to learn the latest techniques and technology in the dental field, as well as expand their professional network. It also affords attendees opportunities to network at a variety of social events.

Enhance your practice at the new IDA IDEAS18, where you and your team will take home innovative concepts and ideas encompassing the state of the art and science in dentistry.

WHAT'S NEW THIS YEAR?



WE'VE SIMPLIFIED THE REGISTRATION PROCESS!

Your registration fee covers everything – including all lectures, exhibits, table clinics, lunches and coffee breaks. **There will be no additional course fees as in previous years!**



WE'VE SIMPLIFIED THE CEU PROCESS!

Your name badge will have a bar code which will be scanned at the end of each lecture in order to track your attendance. You won't have any CEUs to record or course passes to keep track of. IDA will maintain your record of attendance within your online profile.



COMPLIMENTARY LUNCHES & COFFEE BREAKS IN EXHIBIT HALL

Network with exhibitors and meet with your peers during the interactive exhibit hall lunches and breaks.



CONFERENCE:
MAY 3-5

EXHIBITS:
MAY 3-4

LOCATION:
CORALVILLE MARRIOTT HOTEL &
CONFERENCE CENTER • IOWA

REGISTER NOW AT [IDEAS.IOWADENTAL.ORG](https://ideas.iowadental.org)

LOCATION & HOTEL

The beautiful Coralville Marriott Hotel and Conference Center is the site of the IDA IDEAS18 convention. Experience unparalleled standards of comfort and hospitality at this hotel, located in the Iowa River Landing area of Coralville. During downtime, venture on a short walk to nearby shops and restaurants at Iowa River Landing or take the complimentary shuttle service anywhere within a 5-mile radius. The Coralville Marriott features spacious guest rooms and suites with luxury bedding, flat-screen TVs and ergonomic workspaces. Throughout your stay, enjoy the hotel's surrounding walking trails, dining and drinks at Edgewater Grille and River Bar, refreshing indoor pool, 24-hour fitness center and Iowa Writer's Library, housing manuscripts from the country's oldest society of writers.



Reserve your hotel room now: ideas.iowadental.org/hotel

You may also reserve your hotel room by calling **319.688.4000** and mentioning the Iowa Dental Association. Reserve your room by **April 10, 2018**, to take advantage of the special conference room rate of \$150 per night (plus tax). Do not delay making your room reservation—space fills up quickly! The special room rate is subject to availability at the hotel.

THE IOWA RIVER LANDING

Iowa River Landing is a remarkable, 180-acre mixed-use development located on Interstate 80 at Exit 242 (1st Avenue) in Coralville, Iowa. Perched along the Iowa River, Iowa River Landing is anchored by the 286-room Marriott Hotel and Conference Center and includes more than 330,000 square feet of retail, office, residential and entertainment space. It is also the home of The University of Iowa Health Care's medical clinic, Homewood Suites, Von Maur, and many other retail, dining and entertainment offerings.

In 2008 the City of Coralville received the EPA Region 7 Phoenix Award for its Iowa River Landing redevelopment project. This award recognizes the most promising and successful brownfields redevelopment projects across the region.



OFFERING MORE THAN 38 HOURS OF CEUs

REQUIRED COURSES

- Beginning July 1, 2018, the following courses will be required for renewal for dentists, dental hygienists and dental assistants:
 - **Jurisprudence** – one hour every two years
 - **Infection Control** – one hour every two years

Note: Dental hygienists and dental assistants who take Jurisprudence and Infection Control at the 2018 Annual Session will meet the requirement for their renewal in 2019. Dentists should wait until the 2019 Annual Session to take Jurisprudence and Infection Control to meet the requirement for their renewal in 2020. These requirements will not apply to the 2018 renewal period.

GENERAL ATTENDANCE:

Attendees will receive 1.5 CEUs for each day of attendance at the Annual Session. However, attendees may not claim more than 3 CEUs per Annual Session.

Approved PACE Program
Provider FAGD/MAGD Credit



PACE
ACADEMY of
GENERAL DENTISTRY
PROGRAM APPROVAL
FOR CONTINUING
EDUCATION

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. 1/1/2017 to 12/31/2019



EXHIBIT HALL HAPPY HOUR

THURSDAY, MAY 3, 5:00-6:00PM

Network with exhibitors and your peers at this interactive happy hour.



NEW DENTISTS SOCIAL

THURSDAY, MAY 3, 7:00-10:00PM

In your first 10 years of practice? Take advantage of this special opportunity to get to know other dentists who are in their first years of practice, too! Vesta Italian Restaurant is the venue for this fun event.



SPONSORED BY



SPONSORED BY



AGENDA AT-A-GLANCE

THURSDAY, MAY 3

■ COURSES
 ■ EXHIBIT HALL
 ■ SOCIAL EVENTS

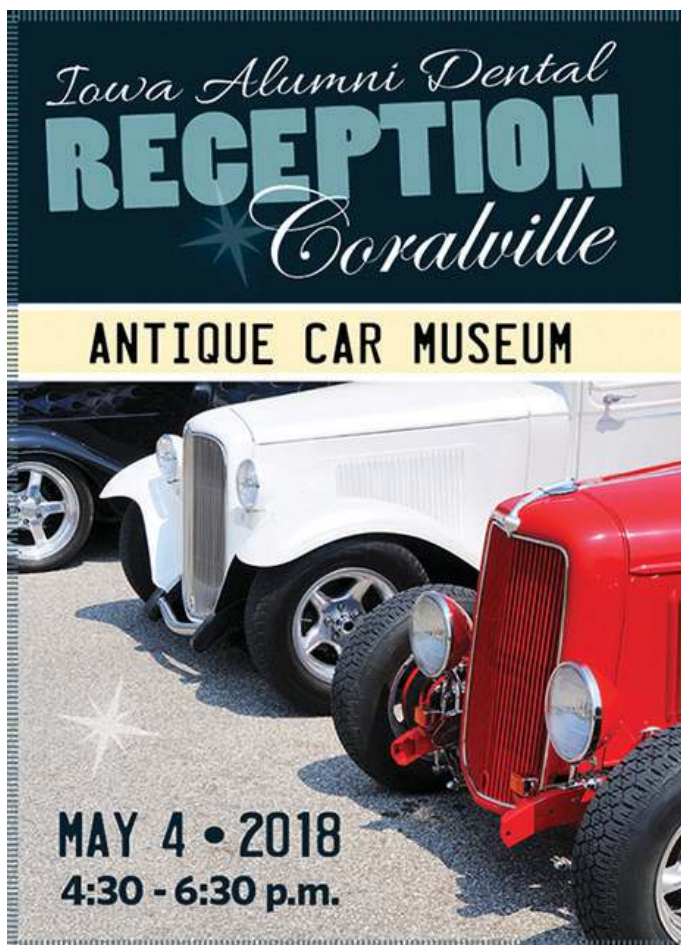
TIME	SPEAKERS	TITLE	CEU/Location
7:30 am to 5:00 pm	Dr. Hal Crossley	Street Drugs	6 CEUs
7:30 am to 5:00 pm	Dr. Tim Bizga	End-O in Mind: An Endodontic Approach from Root to Crown	6 CEUs
8:30 am to 6:00 pm		Exhibit Hall Open	Exhibit Hall
9:00 am to 10:00 am		Morning Coffee Break	Exhibit Hall
11:30 am to 1:00 pm		Lunch	Exhibit Hall
2:30 pm to 3:30 pm		Afternoon Break	Exhibit Hall
5:00 pm to 6:00 pm		Exhibit Hall Happy Hour	Exhibit Hall
7:00 pm to 10:00 pm		New Dentists Social	Vesta

FRIDAY, MAY 4

TIME	SPEAKERS	TITLE	CEU/Location
7:30 am to 5:00 pm	Dr. Sam Low	Innovative Periodontics	6 CEUs
7:30 am to 11:30 am	Dr. Sam Simos	Bondodontics	3 CEUs
7:30 am to 11:30 am	Dr. Steve Niemczyk	Root to Crown: The Endodontic CE Solution from Diagnosis through Restoration	3 CEUs
8:30 am to 3:30 pm		Exhibit Hall Open	Exhibit Hall
9:00 am to 10:00 am		Morning Coffee Break	Exhibit Hall
11:30 am to 1:00 pm		Lunch	Exhibit Hall
1:00 pm to 2:30 pm	Dr. Steve Niemczyk	Root to Crown: Endodontic Hands-on Course	1.5 CEUs
1:00 pm to 5:00 pm	Dr. Sam Simos	Top Tips for a Better Dental Office	
2:30 pm to 3:30 pm		Afternoon Break	Exhibit Hall
4:30 pm to 6:30 pm		IDA/University of Iowa Alumni Reception	Car Museum
6:30 pm to 7:30 pm		IDPAC/IDF Reception	Brown Deer Golf Course
7:30 pm to 9:30 pm		President's Dinner	Brown Deer Golf Course


SATURDAY, MAY 5

TIME	SPEAKERS	TITLE	CEU/Location
7:30 am to 10:00 am	Dr. Richard Williamson	Volunteerism	
8:00 am to 10:00 am	Dr. Trishul Allareddy	Radiography Renewal	2 CEUs
8:00 am to 10:00 am/ 11:00 am to 1:00 pm	Dr. Robert Peskin/Kevin Driscoll	Risk Management	4 CEUs
11:00 am to Noon	Dr. Sherry Timmons	Infection Control	1 CEU
11:00 am to 1:00 pm	Dr. Elizabeth Worsham	Mental Health Basics for Dentistry	2 CEUs
12:30 pm to 1:30 pm	Phil McCollum	Jurisprudence	1 CEU



Iowa Alumni Dental
RECEPTION
Coralville

ANTIQUE CAR MUSEUM



MAY 4 • 2018
4:30 - 6:30 p.m.

The University of Iowa College of Dentistry & Dental Clinics, and the Iowa Dental Association cordially invite you to the 2018 Dental Reception at the annual Iowa Dental Association meeting. All dentists, dental hygienists, spouses, guests, and staff are welcome.

Antique Car Museum of Iowa
860 Quarry Rd. • Coralville, IA 52241

Please RSVP to Penni Ryan at 319-335-7166
or penni-ryan@uiowa.edu

*Come say goodbye to
Penni as she enters
retirement!*

SCHEDULE BY DAY

THURSDAY, MAY 3

TIMOTHY M. BIZGA, DDS, FAGD:

END-O IN MIND: AN ENDODONTIC APPROACH FROM ROOT TO CROWN (6 CEU)

7:30 AM TO 5:00 PM

This course is designed to walk dentists through the importance of “end-in-mind” endodontics. The course focuses on the ultimate goal of the single visit Endo/Resto appointment: preservation and extension of the tooth life cycle. The goal of this course is simple: reinforce the value of combining Endo/Resto into a single visit appointment thereby preserving teeth, providing exceptional service to the patient and improving practice profitability.



HAROLD L. CROSSLEY, DDS, MS, PHD:

STREET DRUGS (6 CEU)

7:30 AM TO 5:00 PM

The CDC estimates that 91 people die every day from opioid overdose. What are the chances that one or more of those deaths will be in the dental office or in your home? What is naloxone (Narcan) and how is it administered? What is the impact on my practice of the resolutions, approved by the American Dental Association, for providing dental care for patients who are and/or have been chemically dependent? What are some of the oral manifestations of street drug abuse? How will I know if a person is under the influence of street drugs? What are the characteristics of and how do I manage the “doctor shopper”? Does marijuana have medical properties? Is marijuana addictive? Do I have to take any precautions with the dental patient who is under the influence? What are “bath salts”? What are some characteristics of adolescent substance abuse and what do I do about it?

The dental team is in a unique position providing dental care to a patient population that may be regular users or experimenting with mood altering drugs. This dynamic, brutally honest and graphic presentation will take you from the streets and into the office to help you identify and manage the substance abusing patient. Discussion includes the origins, types, signs and symptoms of commonly abused prescription and illicit drugs. Must be 18 years of age or older to attend – no exceptions.



SPONSORED BY:

mcndental

FRIDAY, MAY 4

STEPHEN P. NIEMCZYK, DMD:

ROOT TO CROWN: THE ENDODONTIC CE SOLUTION FROM DIAGNOSIS THROUGH RESTORATION (3 CEU + 1.5 CEU)

7:30 AM TO 11:30 AM AND 1:00 PM TO 2:30 PM

Each step of endodontically treating and restoring a tooth is connected. This course walks through each step of root canal therapy – with each building on the success of the previous phase. From diagnostic protocol through coronal restoration, learn techniques for clinical success at every step needed to take the patient out of pain, restore function to the tooth while maintaining the proper aesthetic, and enhance long-term success.

- > **Diagnosis and Treatment Planning:** A complete understanding of the factors of each case
- > **Endodontic Access:** Creating a proper access cavity is critical
- > **Antibacterial Dressings:** Inter-appointment medicaments and temporizing teeth
- > **Shaping Utilizing the Most Advanced File Technology:** Choices for imparting an appropriate shape to the canal
- > **Irrigation:** Importance of removal of infection-causing bacteria
- > **Obturation:** Pros and cons of sealers and obturation techniques

This course will be held in a lecture format for the first 3 hours, and then will transition to a hands-on portion for 1.5 hours. The hands-on portion will be limited to the first 35 attendees.

SAM SIMOS, DDS:

BONDODONTICS - TRUTHS, MYTHS AND CONSEQUENCES (3 CEU)

7:30 AM TO 11:30 AM

This course has been heralded as “THE cookbook for direct & indirect chairside bonding.” This dynamic bonding course is sure to get you and your practice up to speed with the latest bonding protocols, materials and techniques available today. If you’re still using any of the same materials and techniques you were using just two years ago, you need to attend this course.

TOP TIPS FOR THE EXCEPTIONAL DENTAL OFFICE

1:00 PM TO 5:00 PM

Great practices don’t just happen – they are planned, developed and fostered. Discover the secrets of top general dental offices around the country and what makes them function at such high levels. Regardless of location, the talent pool and socioeconomics of these offices outperform “regular” offices in every category. This course is a favorite for the entire team: front desk, hygiene, assistant and yes, even the dentist take away valuable materials and systems to help make their offices even better.



SPONSORED BY:



SPONSORED BY:



SAMUEL B. LOW, DDS, MS, M.ED:
INNOVATIVE PERIODONTICS (6 CEU)
7:30 AM TO 5:00 PM

Want to utilize the hygienist's time more productively? Looking for a quality resource for "what's new" in dental products, systems and technology? This presentation will provide user-friendly protocols and technological solutions to find and manage periodontal disease. Take the frustration out of delivering periodontal care and gain success with patient case acceptance, tooth retention and financial reward. Ultimately, leave traditional root planing behind and move into a new era of periodontal care.

Standardize your perio charting and incorporate micro-thin ultrasonic instrumentation to decrease fatigue and enhance efficiency with new local anesthesia techniques and topical anesthetics to manage difficult access, including the pesky furcation! Experience the new air power subgingival devices for spectacular biofilm disruption including implant management!

You will learn how to:

- Utilize data collection to find and market periodontal care
- Develop "realistic" non-surgical therapies and the respective reevaluation with emphasis on "new" anti-inflammatory systems including micro-ultrasonics and laser technology, and nutraceuticals as probiotics and anti-oxidants
- Incorporate power driven instrumentation into the periodontal component of the practice
- Operate ultrasonics with micro-thin inserts in a sulcular arena with an array of medicaments
- Gain ergonomic techniques to decrease physical fatigue and enhance time efficiency
- Sulcular decontamination, degranulation, and laser bacterial reduction
- Establish a quality periodontal maintenance program that enhances the restorative practice including third-party reimbursement



SATURDAY, MAY 5

RICHARD WILLIAMSON, DDS:

THE TIMELESSNESS OF VOLUNTEERISM

7:30 AM TO 10:00 AM

Volunteerism can mean something different to each of us. No matter the stage of your career, age or spirituality, there are projects to fit your needs. Dr. Williamson will share the journey of his self-discovery within the world of volunteerism, both domestic and international.

Learn how to understand the varied and complex reasons for volunteering, including challenges encountered and how to prepare for volunteer opportunities. Review the face of volunteerism, past and present, and answer the question of, "is volunteerism for me?" Understand how to select a volunteer project to meet your specific needs and desires, and know what to look for in the sponsoring organization and project. Learn necessary tools to analyze the strengths and weaknesses of sponsoring organizations and projects, and ensure that your volunteer experience is a success.



ROBERT M. PESKIN, DDS AND KEVIN DRISCOLL:

CONTROL, PROTOCOL, AND RISK MANAGEMENT FOR DENTAL PROFESSIONAL LIABILITY (4 CEU)

8:00 AM TO 10:00 AM/11:00 AM TO 1:00 PM

This comprehensive seminar will focus on the dental practice and circumstances which can reduce and sometimes prevent increased risks that often lead to malpractice claims. Dentists and staff will be provided with practical suggestions and approaches that can successfully reduce unexpected events which often increase the likelihood of malpractice claims against the dental practitioner. The course is also designed to explore how professional liability policies work and how to improve patient care with the proper risk management protocols. Course topics include management of patient communications, basic principles of accepted chart and record documentation, responsibilities of protecting patient health information, as well as legal concepts, including informed consent, vicarious liability and negligence. Additionally, dentists insured with the Professional Protector Plan (PPP) for Dentists will receive a 10% professional liability premium discount for three successive years. Dentists who are not insured with the PPP may be eligible for credit by purchasing PPP coverage within one year of attending the seminar.



SPONSORED BY:



TRISHUL ALLAREDDY, DDS, MS:

ADVANCED IMAGING IN DENTISTRY (2 CEU)

8:00 AM TO 10:00 AM

This course is designed to enhance the understanding of Advanced Imaging in Dentistry with emphasis on applications, limitations, with special consideration for minimizing the radiation dose to the patient while maximizing image quality. Participants will learn how to understand the applications of advanced imaging in dentistry; understand the limitations of advanced imaging in dentistry; understand the dose considerations of these Advanced Imaging Modalities; and understand the anatomy of Oral and Maxillofacial Regions on advanced imaging compared to normal radiographs.



ELIZABETH WORSHAM, MD:

MENTAL HEALTH BASICS FOR DENTISTRY (2 CEU)

11:00 AM TO 1:00 PM

This is a fast-paced update on mental health as it relates to dentistry. It will include a lecture regarding the most common mental health diagnoses: depression, bipolar disorder, anxiety, substance abuse, psychosis and personality disorders. Then, common medications used to treat those aforementioned disorders as they relate to dentistry will be discussed – including case examples and audience participation. Finally, a discussion about the FDA black box warning regarding co-administration of opiates and any other CNS depressant will conclude the lecture. Due to the broad nature of mental health disorders, a 20 - to 30-minute Q&A session will follow the end of the presentation.



SHERRY TIMMONS, DDS, PHD:

*OSHA'S BLOODBORNE PATHOGENS STANDARD:
WHAT YOU NEED TO KNOW (1 CEU)*

11:00 AM TO NOON

This course will explain OSHA's Bloodborne Pathogens Standard and discuss how dental practices in Iowa can maintain compliance with the law to provide a safe environment for employees. Learn how to understand the OSHA regulations and how they apply to the dental practice. In addition, understand how to prevent transmission of bloodborne pathogens and the purpose and limitations of personal protective equipment, as well as the OSHA Hazard Communication Standard.



PHIL MCCOLLUM:

JURISPRUDENCE (1 CEU)

12:30 PM TO 1:30 PM

The purpose of the lecture is to learn about the responsibilities the Iowa Dental Board is charged with performing, as well as to review both current and proposed rules, and to discuss areas of concern seen in dental offices.

REGISTRATION POLICIES

Dentists: All dentists must pay the registration fee. This includes life members, retired members and the program committee. The only exception will be for dentists who present a lecture or table clinic. Retired Life Members will not pay a registration fee.

Dental Team Members: All dental team members (i.e. hygienists, assistants, office personnel, etc.) must pay the registration fee.

Graduate students and undergraduate dental students: These individuals will be admitted without paying the registration fee.

Cancellations: Requests for refunds must be received three weeks prior to the Annual Session. We charge a \$50 administrative processing fee per paid registrant on all cancellations. Refunds will not be granted for cancellations received within three weeks of the Annual Session.

Hotel: Rates are subject to change based on availability. The special conference room rate is not guaranteed.

Registration is non-transferable and onsite badges must be worn at all times. Only registered attendees have access to educational sessions, breaks, meals, receptions, exhibit hall and/or related activities. No personal audio recording or videotaping is allowed at the conference. Program details are subject to change.

Registrant's mailing addresses may be shared with exhibitors for a pre- and post-conference mailing. To opt out from having your mailing address given to exhibitors, submit a request to info@iowadental.org. Allowing an exhibitor to scan your badge in the exhibit hall will give them access to your mailing address, phone number, and email address. To opt out from this information being linked to your badge, submit a request to info@iowadental.org.

Registration and attendance at or participation in IDA-sponsored events/activities constitutes an agreement by the registrant for IDA's use and distribution of the registrant or attendee's image or voice in photographs, videos, electronic reproductions and audio recordings of such events/activities.

IDA seeks to avoid antitrust violations in connection with its activities, so participants should avoid engaging in conduct that gives even the appearance of an impermissible conversation, agreement, alliance or impropriety. Discussions among attendees, speakers, exhibitors, board members and staff must be kept free of even the suggestion of restraint of trade or the selection of suppliers, customers or prices.



PRICING INFORMATION

DENTISTS AND DENTAL TEAM MEMBERS

Take advantage of the all-inclusive registration fee, which provides you access to:



Up to 19 Hours of CEUs, including up to 3 CEUs for general attendance



Table Clinics



All Lectures
(no individual course fees!)



Exhibits



Coffee Breaks



Lunches



DENTISTS (includes active, life and retired members)

**Retired life members and graduate students and dental students receive complimentary registration*

\$225



DENTAL TEAM MEMBERS

(includes hygienists, assistants, office personnel and lab technicians)

\$115



SPOUSE/SOCIAL PASS

The social pass provides access to all exhibit hall social functions, including lunches, coffee breaks, and happy hour

\$75

**REGISTER ONLINE NOW AT
IDEAS.IOWADENTAL.ORG
OR CALL 515.331.2298**



**NEED ADDITIONAL FORMS? Download
a PDF at ideas.iowadental.org/regform**



REGISTRATION FORM



Register online at ideas.iowadental.org, call IDA at 515.331.2298 or mail registration form and payment to: Iowa Dental Association, 8797 NW 54th Avenue, Suite 100, Johnston, IA 50131

REGISTRATION TYPE (CHECK ONE)

DENTIST*

\$225*

Name: _____

ADA Number: _____

**Retired life members and graduate students and dental students receive complimentary registration (no need to complete payment information below).*

SPOUSE/SOCIAL PASS

\$75

HYGIENIST ASSISTANT OFFICE STAFF LAB TECHNICIAN

\$115

Name: _____

Email: _____

Address: _____

City _____ State _____ ZIP _____

PAYMENT INFORMATION

REGISTRATION TYPE:

Check one: Dentist Hygienist Assistant Office Staff Lab Technician Spouse/Social Pass

PAYMENT TYPE: (Check One)

Check (made payable to IDA) Credit Card: ___ AMEX ___ MC ___ VISA

Card Number: _____

Expiration Date: _____ CCV: _____

TOTAL: _____

Iowa Dental Association
8797 NW 54th Avenue, Suite 100
Johnston, IA 50131-9478

INTRODUCING >

IDEAS 18

IOWA DENTAL ASSOCIATION

Get Together. Learn Together. Practice Better.

WHAT'S NEW THIS YEAR



WE'VE SIMPLIFIED
THE REGISTRATION
PROCESS!



WE'VE SIMPLIFIED
THE CEU PROCESS!



COMPLIMENTARY
LUNCHEES &
COFFEE BREAKS IN
EXHIBIT HALL

CONFERENCE:

MAY 3-5

EXHIBITS:

THU | MAY 3

8:30 AM - 6 PM

FRI | MAY 4

8:30 AM - 3:30 PM

LOCATION:

CORALVILLE IOWA
MARRIOTT HOTEL &
CONFERENCE CENTER

IDEAS.IOWADENTAL.ORG

